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DIGITAL SAFARIS NEWSLETTER #5



*Register to the next Digital Safaris on Sustainability!
Let's take a step forward and make our venues more sustainable, together.*



Sustainable Solutions for Live Music: Optimizing Venues with Smart Technology

Thursday, 7 November - 14:00 CET

Rocknrolla Producciones, based in southern Spain, is redefining the music venue experience with its innovative management of two popular locations: Sala X and Sala La2.

Rocknrolla latest venture, the MUSA Platform (Music Understanding by Smart Analysis), introduces an advanced IoT (Internet of Things) **system that leverages real-time data from multiple sources to assess an event's environmental impact, profitability, and audience experience.** As part of this initiative, **sensors have been installed in both venues** to continuously track key variables such as CO2 levels, temperature, humidity, and crowd density, providing a comprehensive view of the environmental conditions during each event. The platform also monitors critical equipment, including air conditioners and

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MORE ON ROCKROLLA PROJECT (video)



The Belvédère goes green: a sustainable stage for every concert!

Wednesday, 13 November - 14:00 CET

Making a volunteer-run concert hall more sustainable: Yes! Is it possible to adopt responsible practices in the current music sector when relying on a high volunteer team? Yes, come to the safari to discover the Belvédère story!

Since participating in the Litmus seminar which led to a collaboration with **Event Change** last year, the **Belvédère** in Namur has embarked on a transition towards sustainable and responsible practices. This process, while significant, has proven to be much more accessible than anticipated, thanks to the strength of a dedicated team of volunteers. It is indeed through the **establishment of an eco-team, led by their employee but composed entirely of passionate volunteers, that they have been able to establish innovative initiatives in various areas, in less than a year.** Through this safari, you will not only hear about the progress towards a more sustainable future but also the story of a volunteer team whose investment made all of this possible.

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FROM THE TRANSITIE NETWERK

This article presents a bunch of initiatives aiming at reducing carbon emissions regarding mobility: of artists, audiences and cultural workers. Each section presents one initiative in detail, and highlights more succinctly other initiatives.

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LIVE DMA SOCIAL MEDIA



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