
Centre national
de la musique



CNM

The French public organisation for music

February 2024

Introduction

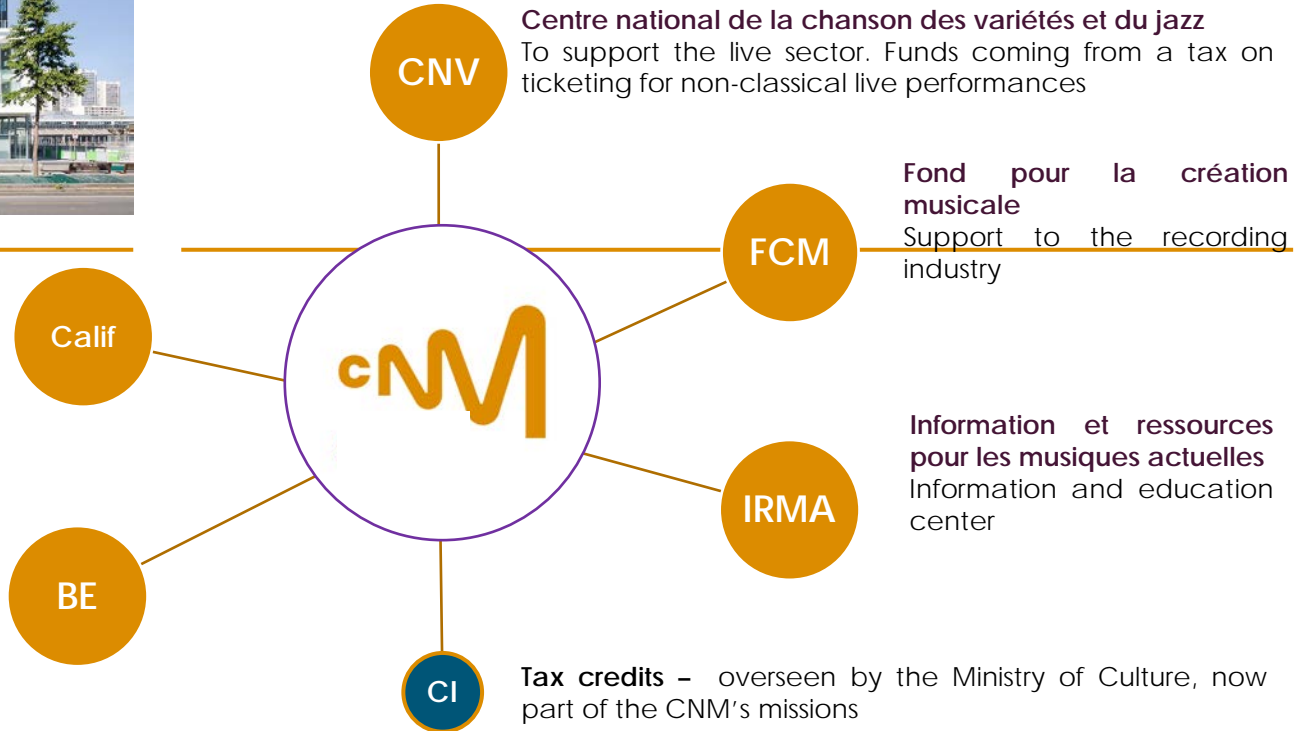


The CNM was established on 1st January 2020. It comes under supervision of the French Ministry of Culture and acts as a hub, providing a platform for discussion, observation and support mechanisms to support French music professionals nationally and globally.

It is a combination of several preexisting entities.

Club action des labels et disquaires indépendants français
Support for record shops

Le Bureau Export, the French music export office



Merger of associations on 1st November 2020

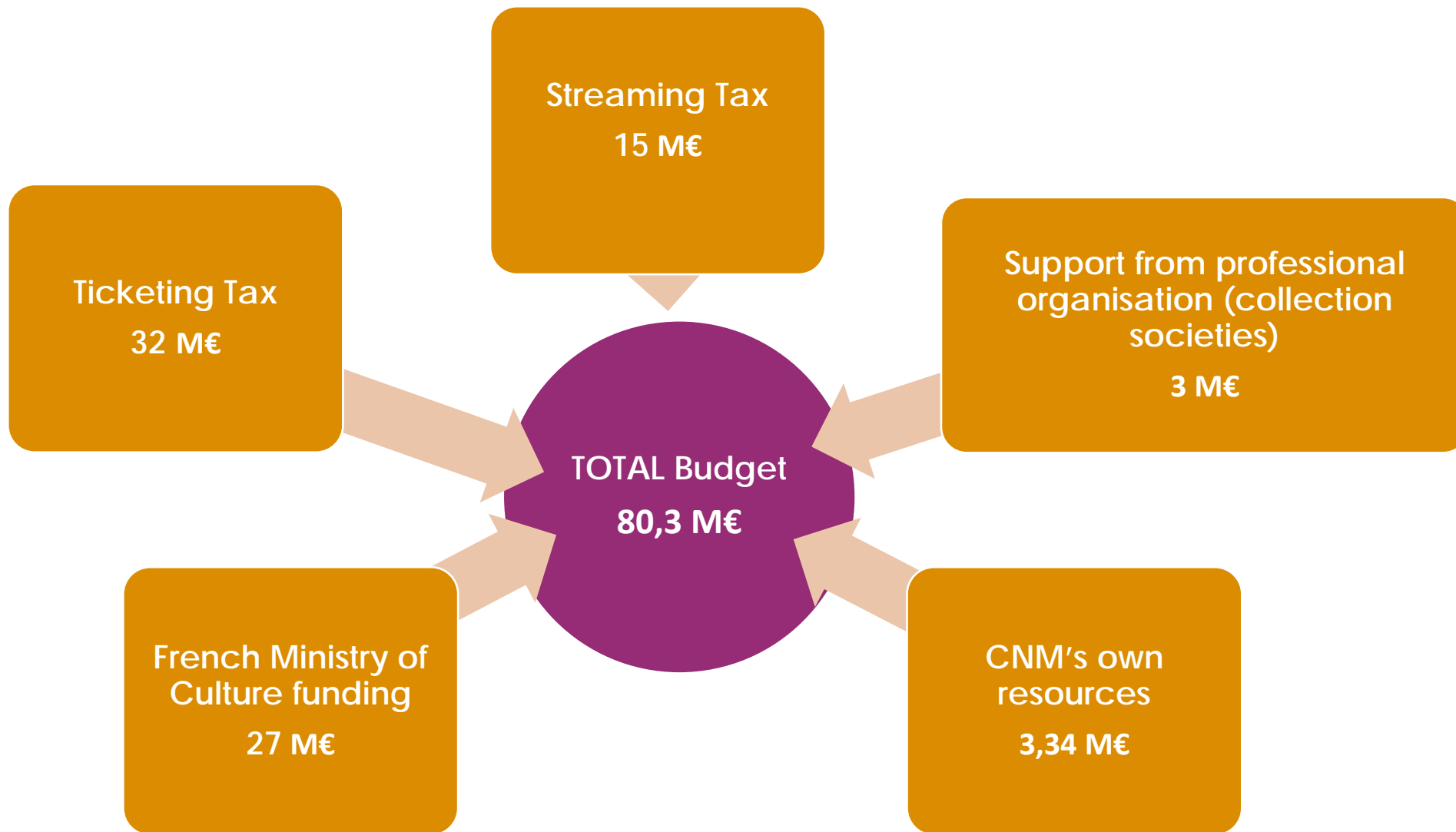
The CNM's main mission is to guarantee the diversity, renewal and freedom of musical creation.

Missions

Financial and non-financial schemes aim to support writers, composers, artists and music professionals, helping them to reach audiences in France and internationally.



FINANCING SYSTEM



Support for the construction of concert halls

Main criteria



Subsidies to performance halls

Support for the creation of venues

This funding program aims to support the development of the number of small and medium-sized music (2,000 pax maximum) venues.

The fund is conditional on support and step-by-step instruction of the project - the CNM must be informed at the different stages of the project.

Eligible expenses

- preliminary studies, fees for project management, acoustics and scenography;
- stage equipment (excluding hall, bar, dressing rooms) and seating (bleachers).

Amount

- Assistance under this program is maximum 200,000€ per project.
- The amount of aid is a maximum of 30% of the cost of eligible items.

Payment terms:

- 60% down payment following award decision,
- balance upon presentation of balance sheet, paid invoices relating to supported investments, and the entertainment license for the venue.

Support for equipment and upgrading
of concert halls

Main criteria



Support for equipment and upgrading of concert halls

The aim of this fund is to improve the equipment of music venues, helping them to adapt to the constraints of legislation and protocols established for the security of audiences and artists.

The structure requesting assistance must

- for a request for equipment assistance, demonstrate that the site has been operating for at least three years;
- for compliance assistance, demonstrate that the site has been operating for at least five years.

Eligible expenses

- for venues of all sizes, eligible expenses cover the financing of facilities and equipment for the security of the public, in particular those made necessary by legislation or established protocols
- for venues with fewer than 2,000 seats, eligible expenses also cover investment in stage and technical equipment and works, in particular those designed to meet digital and ecological requirements.

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Payment terms

- 60% down payment following the decision,
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Subsidies to performance halls



Support for programming activities

Main criteria



Support for programming activities

This program is designed to make it easier for small and medium-sized venues to program emerging artists, or niche shows.

The structure requesting assistance must:

- provide proof of regular, ongoing performance activity in a venue or on its territory;
- organize shows, manage the ticketing and propose a program including 70% of shows falling within the scope of the CNM during the calendar year preceding the date on which the application is submitted, or failing this, 15 shows in a rural context.

The program concerns:

- performances and actions that fall within the scope of the CNM's activities,
- a program of at least 15 dates produced during the year for an audience of less than 600 (excluding special events or off-site performances);
- shows for which the venue is responsible for ticket sales - free shows are taken into account up to a limit of 20% of programming;
- activities covered by professional contracts, co-production or direct employment of the artists and technical crew on the artistic stage;
- residencies to support artistic teams, ending with 3 gigs.

Eligible expenses

Programming activities:

coverage of stage costs (artistic and technical) :

- 15% for regional artists
- 10% for national or international artists with an audience of less than 600

Residencies activities:

- 120€ per person per day of hosting, up to a limit of 10 artistic teams per year and 20 artists on stage for a maximum of 10 days.
- only contracts for the direct employment of artists and stage crew are eligible.

Amount:

- Assistance under this program is 50,000€ maximum per venue per year.

Payment terms:

- the grant is paid in one instalment.

Subsidies to performance halls



Supporting the transition of venues -
sustainable investment and modernization for the future of venues
Step 1 & 2

Main criteria



Supporting the transition of venues

Objectives: support the financing of investments for

- ecological transition
- health and safety issues,
- a responsible approach to noise management and emergence levels
- support for innovative projects in terms of experience for all audiences
- improving the way we welcome artists and the public, as well as the work of our teams.

This fund supports both preliminary diagnosis and investment assistance, after definition of an action and investment plan including:

- description and amount of investments,
- description of the transition project in relation to the initial situation,
- definition of environmental, economic and social impact indicators
- selection of high-impact investments
- definition of the investment and financing plan

Main criteria



Supporting the transition of venues - diagnostic assistance (phase 1)

Objective: to support a multi-factor diagnosis to define the priorities of the transition strategy and potential investment plan.

The structure requesting assistance must :

- provide evidence that they have been presenting shows within the scope of the CNM on a regular and ongoing basis for more than 3 years;
- provide proof that at least 70% of its activity falls within the scope of the CNM or, for venues in rural areas, offer at least 15 performances within the scope of the CNM.

Eligible expenses

- staff assigned to the project, technical experts, consultancy firms, etc.

Costs taken into account

- expert appraisals, studies of the impact of noise, acoustics, thermic, accessibility, soil, consultancy firms, project management assistance, architectural studies or programmes, carbon footprints (giving priority to tools available in the sector, see CNM resources), other studies, staff assigned, etc.
- studies that may or may not be required by law, in line with the objectives of the plan and corresponding to the

issues specific to each location.

Amount

- 30,000€ maximum and 80% of eligible expenses

Payment terms:

- 50% of the grant is paid upon acceptance of the application.
- the balance on receipt of the balance sheet and supporting documents.

Main criteria



/!\ Se reporter au règlement général des aides pour avoir l'intégralité des critères à jour.

Supporting the transition of venues – investment grants (phase 2)

Objective: to support investments planned as part of a systemic strategy of transition and sustainable development, contributing to the development of the business model and/or the modernisation of the venues.

The structure requesting assistance must :

- provide evidence that they have been presenting shows within the scope of the CNM on a regular and ongoing basis for more than 3 years;
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Eligible expenses

- investments in equipment, structures and works in line with the objectives of the plan, accompanied by a documented assessment of the environmental, economic and social impact of the said investments;
- the minimum investment must be €30,000 excluding VAT;
- the financing plan must include 20% of funds provided by the applicant organisation (sponsorship, capital, loans, etc.).

Amount

Aid of up to 60% of eligible expenditure, with a ceiling of €500,000 per legal entity.

Payment terms:

- advance payment of 70% of the total amount of the fund after the decision ;
- a balance of 30% of the amount of the fund, on presentation of the balance sheet and the paid invoices relating to the investments supported.

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