

MILESTONE 9

QUESTIONNAIRE 1 - FESTIVALS

PROJECT NO. 101053802 — LSE II



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MILESTONE ON FESTIVAL SURVEY

The launch of the LIVE DMA Festival Survey observation work started in October 2022 during a Survey Meeting organized by Live DMA. The discussions tackled the various definitions that the wording “festival” encompasses across Europe and within each national networks, along with first thoughts upon the hot topics that a Flash Survey dedicated to the festival ecosystem might explore. The variety of the potential subjects to investigate combined with the diverse priorities emanating from each Live DMA member led to the conclusion that an in-depth observation grid shall be constituted.

Over the following months, a grid has then been shaped so it would serve three objectives:

- Gather the hot topics in one place, along with wishes, ideas, possibilities, methodologies;
- Sort the topics through thematic hubs, so they are easier to approach and hierarchise;
- Mobilize the grid as a longitudinal tool, meant to evolve at each step of the observation work.

The insights gathered to build the grid emanate from a variety of sources:

- Individual interviews led with each Survey coordinator during the first semester of 2023;
- Academic literature review;
- Professional literature review;
- Collection of festival-related hot topics being discussed at international academic and professional conferences.

The observation grid, along with suggested methodologies, has then been presented to the Survey Coordinators during a Survey Meeting organized in Berlin in November 2023, a year after the launch of the Festival Survey. The exhaustivity of the grid has been acknowledged by the participants, and further discussions upon the rightful methodologies and topic variations followed.

It has then been decided that each Survey Coordinator would discuss the grid within its national network and select from the thematic hubs a couple of topics that they would like to be tackled over the 1st Festival Flash Survey, keeping in mind that other research leads might be explored during future endeavours, shall the need for a Festival Flash Survey turns into a need for a regular Festival Survey. The topics with the more votes will then be studied over the first semester of 2024.

OBSERVATION / DATA COLLECTION	QUANTI	QUALI
Line 0 - General Information - Festival identification		
ID	Name of the festival Name of the organisator City Country Location (Urban, suburban, rural) Number of artistic performances	Suitable location Cast transportation Audience transportation Festival concentration
Periodicity	Number of days Year of 1st edition Dates Occurrences	Season peak Festivalisation process Bi-annual patterns
Format	Indoor / outdoor Number of stages Audience capacity (2019, 2022, 2023) Audience visits (2019, 2022, 2023)	Massification <i>versus</i> community-based Covid impact
Line 1 - Organizer identification		
	Name of the organising structure Legal status of the organising structure (public, private non-profit, private commercial) Other missions / activities of the organising structure	Diversification "Temps fort" / festival
Line 2 - Economic model		
Overall budget	Overall budget 2019, 2022, 2023 Share of the festival in the overall budget (if relevant)	Covid Impact Specific funding / sponsors
Income	Main source of income Secondary source of income Third source of income Subsidies (amount, %, provider)	Public funding schemes
Expenditure	Main source of expenditure Secondary source of expenditure Third source of expenditure	Raising production costs
Line 3 - Festival staff		
Paid workers	Full-time Part-time FTE Gender share Missions	Recruitment Long hours Low wages Education / Training Braindrain
Other workers	Full-time Part-time FTE Gender share Missions	Recruitment Education / Training Braindrain
Volunteers	Full-time Part-time FTE Gender share Missions	Recruitment Compensation Care Braindrain
Line 4 - Festival Crew		
Technical needs	Increase in technical needs (backline, screens...) Scarcity of kit (sound system, light system...) Scarcity of skills Scarcity of equipment (portable toilets, barriers...) Gender share	Minimalism <i>versus</i> total shows Braindrain
Line 5 - Festival cast - Programme		
	Geographical anchorage (local, regional, national, international) Status (amateur, emerging, confirmed) Main art form Secondary art forms Main musical genre Secondary musical genres Gender representation on stage	Exclusivity clauses Rising artistic fees Booking strategies

Line 6 - Festival Safety and Security		
	<ul style="list-style-type: none"> Main concerns Secondary concerns Responsibilities dispatch Camp sites Evacuation 	<ul style="list-style-type: none"> Working with local authorities Attacks Sexist and sexual violences Thefts Jabs Drug / alcohol (ab)use Weather conditions
Line 7 - Festival Audiences		
	<ul style="list-style-type: none"> Age Gender Transportation mode Distance Full or patial event attendance 	<ul style="list-style-type: none"> Ticketing strategies (price ranges) Sustainable transportation options Attention to feedback Motivation to attend
Line 8 - Festival environment		
	<ul style="list-style-type: none"> Overview of partners, sponsors, co-contractors Upmost priority Secondary priorities Upmost challenge Secondary challenges 	<ul style="list-style-type: none"> Competition between festivals Competition venues <i>versus</i> festivals Sustainability Inclusion Accessibility