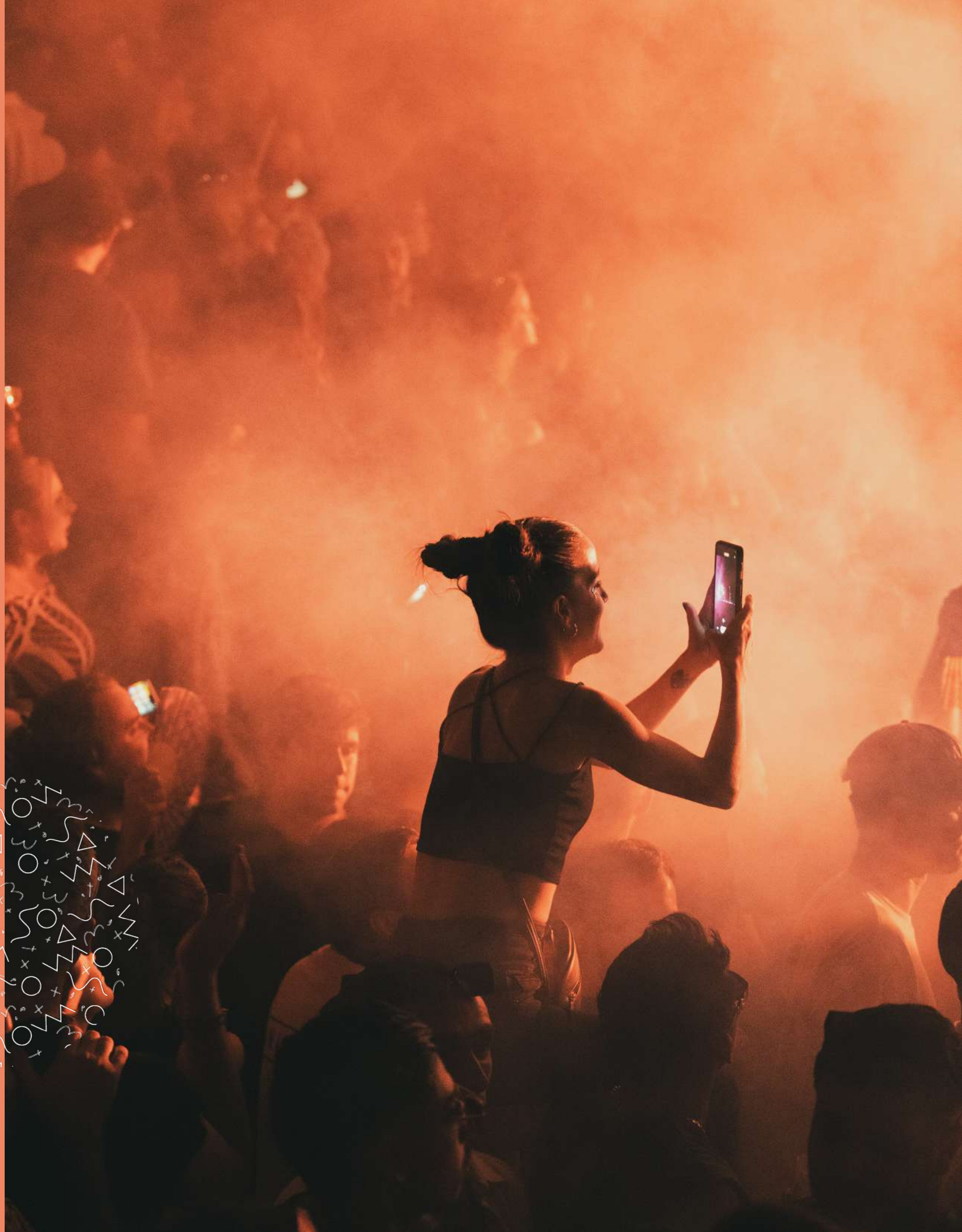


LIVE DMA

TOOLS, ACTIVITIES & PANEL THEMES

2023-2024



LIVE
DMA



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TOOLS

THE SURVEY

Live DMA collects data of the venues and clubs part of its network every year and present them in various publications since 2013. The objective is to monitor the situation of the live music sector in Europe, which is a way of better understand the functioning of live music scenes. The Survey presents details on the administrative formats, accomodations, functions, activities, audiences, human resources and financial situation of the European venues and clubs, as a crucial part of the live music ecosystem. The data collected provide a clear snapshot of the social, economic and cultural value of the sector.

The Survey is a work done conjointly with our members: we have synchronised questions and definitions for all Live DMA members, and we provide them with tools and guidance to improve their own observation work at national level.

The last Survey report was released in June 2023. It presents facts and figures showing the liveliness of the live music sector in 2019, and then show the effect of the pandemic on music venues and clubs comparing the data of the years 2020/2021 to 2019.

[READ AND DOWNLOAD
THE REPORT](#)

[SURVEY](#)

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THE SURVEY

BENEFITS

- Compare the situation of your national live music scene with other countries
- Emphasize your advocacy work with clear and striking data

ACTIONS!

- Translate the full report (or at least your member's data page), Live DMA can provide with an help of 400€ per language
- Communicate to your members:
 - Social media: by sharing Live DMA social media posts or writing your own
 - Newsletters: add a dedicated article, or a figure to each newsletter, send a press release
- Presentation: organise panels and meetings to introduce the facts and figures

INSPIRATION

- Coaching: get in touch with Arne for 1 to 1 meetings in order to get individual support
- Meetings with Survey Coordinators are ideal moments to exchange on the Survey, learn some ways to use in your advocacy, to discuss strategies with other members on communication
- Exchange with other Live DMA members to get feedbacks on their use of the Survey in their advocacy work.

NEXT MEETING: BERLIN, 16-17 NOVEMBER

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DIGITAL SAFARIS ON SUSTAINABILITY

MORE
ON THE
SAFARIS

Through online free guided tours of sustainable live music projects, the Digital Safaris give live music professionals from all around Europe the opportunity to learn more about and exchange with live music organisations that work in an ecological way.

BENEFITS

- Get new inspiration from other organisations
- Unique opportunity to discover the successes and obstacles of some actions/projects
- Place of free expression regarding the challenges linked to the ecological and social transition of the sector
- Possibility of networking wherever you are

ACTIONS!

- Encourage your members to [subscribe](#) to the dedicated newsletter (bottom of the page)
- [Article / post](#) about the Digital Safaris on your website, or link to the Live DMA website
- [Agenda](#): Add the next events to your online agenda (website and/or newsletter). Live DMA communicates about the next Safaris 5 weeks before so you have time to share it
- [Communicate](#) to your members through social media & newsletters:
 - [Share the next events](#), and the episodes
 - Translate & [share the resource articles](#) which can be read on the Digital Safaris page
- [Organise](#) a Safari in your country and language, [contact Juliette!](#)

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THE WATCHTOWER

The Watchtower on noise diplomacy is a tool aiming at supporting live music venues endangered by complaints. The idea is to collect testimonies of these venues on a private page and to connect the structures who are in need of help or inspiration. The Watchtower also aims at demonstrating that complaints are frequent, therefore it is important to stay together, start a movement of solidarity, find sustainable solutions and try to start a good mediation relation with neighbours and and local authorities.

BENEFITS

- Be inspired / get advice from others
 - Read testimonies of other live music structures
 - Access to the contact of other structures to eventually exchange on problematics

ACTIONS!

- Read the [toolkit](#) to know how to spread the watchtower
- Translate the toolkit for your members
- Discuss with your members who face complaints issues and help them fill in the [questionnaire](#)

**ACCESS THE PRIVATE
WATCHTOWER PAGE**

Password: noiseismusic!!

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LIVEMX

LIVEMX is a new funding opportunity dedicated to the music sector, driven by Inova+, EMEE and Live DMA. It aims at responding to immediate challenges, with the objectives to strengthen and develop skills, abilities, processes and resources inherent to the music sector.

During 3 years, 3 calls for projects will be launched, focusing on 3 topics: music export, music venues, digital circulation. Potential applicants will be able to exchange with experts to get more details and information about the objectives and themes.

In total, 90 selected projects will benefit of 4M€. The call targets music venues and clubs but music venue associations as well.

OPENING OF THE FIRST CALL: NOVEMBER 23

BENEFITS

- Provide new funding opportunities for your organisation and/or your members

ACTIONS!

- Communication: [share social media posts](#) and articles in your newsletter
- Webinars / panels: present the project in your language for your members to apply!

[MORE ON THE WEBSITE](#)

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RESOURCES

Live DMA produces and shares resources relevant to the live music sector at European level. The resource platform is available on the website and gathers articles, studies, tools which can be useful for the Live DMA members but also the live music venues, clubs and festivals part of the network. They are classified per category to facilitate its use (such as social inclusion, ecology, music & cities...)

BENEFITS

- Access thematic resources (VAT rates, sound regulations...)
- Reports (nightlife, music cities...)
- Research papers (audience development...)
- Good practices (sustainability, inclusion...)

ACTIONS!

- Translate some relevant articles in your own language (with the credit and link of the source)
- Communication: [share articles](#) in your newsletters, on social medias
- Present some useful tools during meetings with your members
- In need of some specific resource? Ask us, we will be happy to discuss new subjects!

RESOURCE PLATFORM

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AVAILABLE PUBLICATIONS

ALREADY AVAILABLE

- [Post COVID-19 challenges in the live music scenes across Europe \(2023\)](#)
- [Impact of COVID-19 pandemic on music venues and clubs in Europe \(2021\)](#)
- [Paths of Cooperation: How the live music sector joins forces \(2021\)](#)
- [White Paper: Music Is Not Noise \(2019\)](#)

INCOMING STUDIES

- Booking Practices in Europe
- The roles of the live music venues upon artistic development
- Festival Survey

Each of them will encompass case studies of venues, clubs or festivals from the Live DMA network. Let us know if you are willing to participate!

RESOURCE PLATFORM

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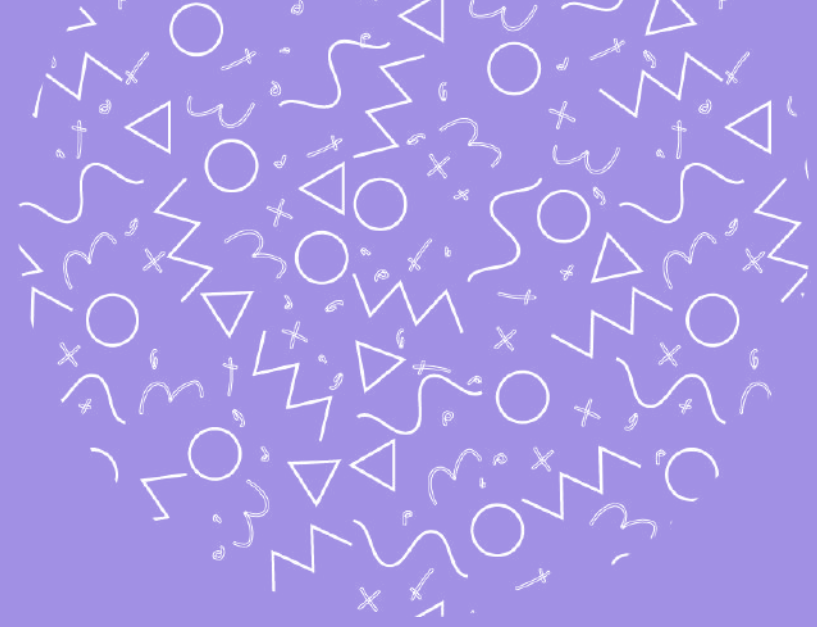
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ACTIVITIES



INCLUSION LAB

The Inclusion Lab sessions provides Live DMA members with key notions and possible levers of action as to why and how to develop inclusive policies within their organization and membership. The Inclusion Lab will also provide in 2024 online webinars for live music venue professionals.

At each session, an external expert is invited to bring its knowledge and experience to the Lab, in order to provide Inclusion Lab participants with elements for reflection and inspiration.

OBJECTIVE

Create a toolbox on inclusion, which includes theoretical knowledge and concrete best practices, for the live music sector and by the live music sector.

BENEFITS

- Get inspiration from researchers or other professionals, sometimes coming from other sectors
- Learn more about inclusion and reflect on it, share your point of view and participate actively on the creation of useful policies

ACTIONS!

- Watch the [previous sessions](#) / read the reports
- Subscribe to the next sessions
- Share the webinar info to your members (coming in 2024)

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TASKFORCES

Taskforces are online meetings (3 to 5 per year), to talk about major advocacy challenges and map next steps of transnational actions. Two taskforces are currently ongoing: the eco taskforce and the sound taskforce (focus on noise complaints).

BENEFITS

- Put forward your ideas towards effective advocacy actions at national & European level
- Learn more about other «ways of doing» regarding sound regulations, noise diplomacy and ecology of neighbouring countries

ECOLOGY TASKFORCE

- Benefits: dive into the implemented actions of other Live DMA members and reflect on the need of regulating the market to be economically capable of holding sustainable actions

NOISE TASKFORCE

- Benefits: create a community of live music venues, clubs and festivals supporting each other and slowly drawing future advocacy actions conjointly
- Discover the [new tool](#) aiming at supporting live music venues: the Watchtower
- Read the [toolkit](#) to know how to use it and communicate the tool to your members to encourage them to use it if they are facing issues due to noise complaints.

CONTACT AUDREY TO JOIN THE TASKFORCES!

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WORKING GROUPS

Working Groups aim at gathering live music professionals to exchange on topics and problematics related to the sector. The objective is to release a resource and/or a methodology which can be used by peers all over Europe.

2023/2024 WORKING GROUPS

- Fair practice codes on artists remuneration (2 sessions in 2024, irl)
- CMOs and live music association's relationships (online)

BENEFITS

- Networking: meet other live music professionals
- Trans-national exchanges of knowledge, best practices, projects, ideas...
- Participate in shaping solutions that will benefit to the European live music scenes

ACTIONS!

- Propose some candidates to participate to one of the Working Group
- Would you like to host one ? Get in touch with us!

[PREVIOUS WORKING GROUPS](#)

[SURVEY](#)

[DIGITAL SAFARIS](#)

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PANEL THEMES

LIVE DMA PANELS THEMES

FACTS & FIGURES

- Presentation of the sector (see last [Survey report](#) - data 2019 / data 2020-2021)
- National facts & figures

ADVOCACY : LIVE MUSIC POLICIES IN EU

- Ongoing challenges (read [post COVID-19 report](#))
- Concentration of the sector & buy-outs

ECOLOGY / SUSTAINABILITY (GREENHOUSE)

- Introduce good practices across Europe
- Speech about the need of EU actions

SOCIAL INCLUSION

- [Try-Angle project](#) (diversity)
- [Revelland](#) (accessibility)

NOISE DIPLOMACY / NEIGHBOURS COMPLAINTS

- Talk about the [World Health Organisation Recommendations](#)
- Introduce good practices across Europe

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LIVE DMA PANELS THEMES

EU FUNDING

- LIVEMX
- MUSIC MOVES EUROPE

STUDIES (FROM 2024)

- Booking strategies in the eu
- Live music scenes & artistic development
- Cartography of EU festivals

[SEE PREVIOUS PANELS](#)

[SURVEY](#)

[DIGITAL SAFARIS](#)

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LIVE DMA ACTIVITY CALENDAR

RELEASE OF PUBLICATIONS

- November 2023: Survey meeting in Berlin
- January 2024: Bookers study
- June 2024 : Survey on festivals
- December 2024 : Live music scenes and artistic development

INCLUSION LAB

- November 2023: Inclusion lab meeting in Berlin

WORKING GROUPS

- tba

MEMBERS MEETINGS

- Thursday 26 October, 12:00 CET
- Tuesday 21 November, 11:00 CET
- Thursday 14 December, 12:00 CET

NEXT GENERAL ASSEMBLY

- September 2024, Italy



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