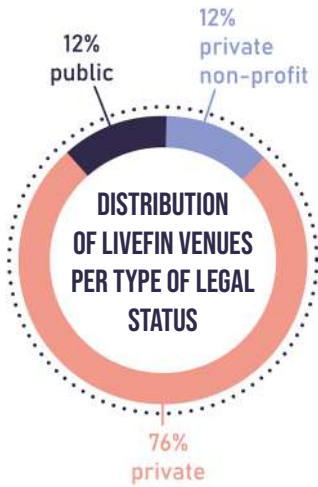# LIVE FIN

2019 OVERVIEW LIVEFIN VENUES & CLUBS (FINLAND)
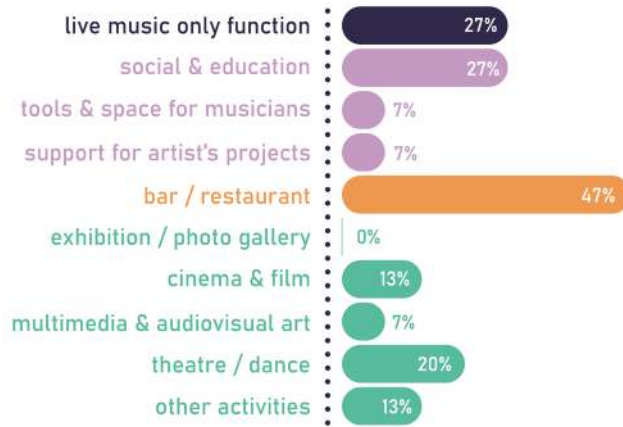
These figures represent 33 live music venues and clubs in Finland which are part of the association LiveFIN.

Based on data (year 2019) of 15 LiveFIN music venues, collected during 2020, and extrapolated to data of 33 LiveFIN venues.

DISTRIBUTION OF LIVEFIN VENUES PER TYPE OF LEGAL STATUS

- 12% public
- 12% private non-profit
- 76% private

*Most LiveFIN venues are **private commercial (76%)** structures.*

LIVE MUSIC PERFORMANCES, VISITS AND OTHER FUNCTIONS

- live music only function — 27%
- social & education — 27%
- tools & space for musicians — 7%
- support for artist's projects — 7%
- bar / restaurant — 47%
- exhibition / photo gallery — 0%
- cinema & film — 13%
- multimedia & audiovisual art — 7%
- theatre / dance — 20%
- other activities — 13%

In 2019, LiveFIN music venues had a **median audience capacity of 443**.

The music venues presented well over **11,000 artist performances**, which attracted well over **1.5 million visits**.
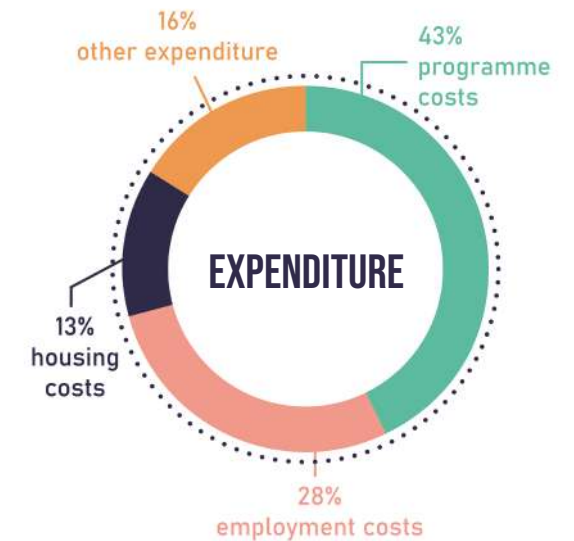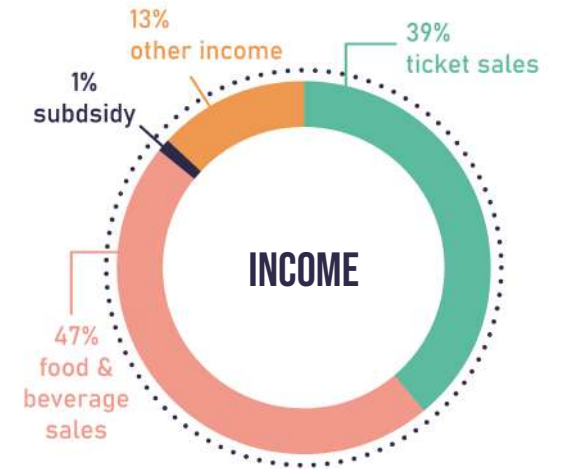
The venues were also involved in other functions than presenting live music, such as educational, social, artistic, culinary, and multi-disciplinary activities.

53% of all LiveFIN music venues also **organised festivals** in 2019.

WORKFORCE IN LIVEFIN LIVE MUSIC VENUES AND CLUBS

- WORKERS — 56% / 37% / 7%
- FTE — 89% / 5% / 6%

Legend:
- paid workers
- volunteers
- other workers

Almost **2,000 workers** were involved in the LiveFIN music venues in 2019, of which **56% paid workers** and **37% volunteers**. In total **89% of all working hours (FTE) was paid**. **48%** of the workers was assigned with **gender female**.

INCOME

- 13% other income
- 1% subsidy
- 39% ticket sales
- 47% food & beverage sales

EXPENDITURE

- 16% other expenditure
- 43% programme costs
- 13% housing costs
- 28% employment costs

In 2019 the LiveFIN music venues had a **total income** of almost **47 million euro**. **Subsidy** was only **1%** of the total income of all venues. The venues generated most income from **ticket sales (39%)** and **food & beverage sales (47%)**.

2020 OVERVIEW LIVEFIN VENUES & CLUBS (FINLAND)

Based on compared data (year 2019+2020) of 10 LiveFIN music venues, collected during 2020-2021.

To learn more about these venues visit www.livefin.fi and/or contact LiveFIN Survey coordinator Maarit Kinnunen, maarkinn@ulapland.fi

IMPACT OF COVID RESTRICTIONS

The pandemic restrictions imposed by the government had an enormous impact on the possibilities and income of performing artists, (hired) workers and suppliers of live music venues in Finland.

The government provided COVID support money to the LiveFIN venues in 2020, but this **covered only 13% of the lost income** (2020 compared to 2019) of the music venues.

- music events: 100% (2019), −57% (2020)
- artist performances: −62%
- audience visits: −72%
- workers: −18%
- working hours (FTE): −40%

— 2019
— 2020

- TOTAL INCOME: 100% (2019), −48%
- ticket sales: −74%
- food & beverage sales: −37%
- TOTAL EXPENDITURE: −47%
- programme costs: −73%