

online meetings & trainings

GREEN

HOUSE

**ALIGNING NATIONAL STRATEGIES
ON SUSTAINABILITY
FOR THE LIVE MUSIC SCENES
FROM MARCH TO JUNE 2023**

**FOR
LIVE DMA
MEMBERS
ONLY**

WHAT IS THE GREEN HOUSE?

An online space where you can easily interact, access dynamic presentations, and where you are free to share information and ask questions on sustainability strategies.

Moderators and experts create conditions and methodologies to think out of the box to define trans-national actions.

This sessions are open to Live DMA members: national associations staff and your board members

The sessions will be adapted to the different levels of expertise of the participants

Take-aways can be individuals, but more interesting would be to initiate collaborative actions.

Each session will last approx. 2 hours

SESSION 1

awareness tools and arguments to unlock collective actions

31st march 2023 · from 10.00 to 12.00

If we look at individual music venues carbon emissions, their impact is relatively small, compared to larger companies or public organisations. But if we look at ourselves as a sector, we have a big responsibility which means we need to act. There are pioneers among music venues in the field of sustainability but we need to mainstream those initiatives and support them on a larger scale and encourage others to follow. There are different speeds in terms of green transition, as well as gaps in terms transition support among the different European countries so we clearly need to align our strategies.

The objective of this session is to provide participants with a list of arguments and tools to address sustainability challenges and create collective actions with their members towards green transition.

- What are the most-commonly expressed barriers/arguments and how to overcome them?
- How to build an efficient message and a strategy to engage the members?
- How to rely on driving-forces and existing tools?

Moderators and experts: tba

SESSION 2

democratization of carbon measurement in music event management

18th april 2023 · 10.00 AM

Carbon footprint calculators are often expensive, and not tailored-made for live music venues specificities. The objective of this session is to understand how carbon tools can support sustainable management strategies, and how to make the best of it at national or European scale or individual level. What are the global/national objectives in terms of carbon reduction? What does it mean?

Carbon footprint calculators can be more interesting when reproduced regularly to monitor activities, but:

- what is the feasibility for every venue to operate individually?
- How to overcome some limits (venues with small staff capacity, and venues' priorities) especially if carbon measurement would become a mandatory step to access public funding?
- How to share collectively some of the results and how can it be used for sectorial advocacy?

Moderator: Julian Vogels (climate activist), Berlin (DE)

SESSION 3

in house carbon reduction strategies

10th may 2023 · 10.00 AM

The objective of this session is to debunk the misinformation about green solutions and guide the live music associations through the best-informed choices in areas of catering (vegetarian/local producers), technics (LEDs vs rentals or mutualisation) waste management, plastic use, communication and online tools, and provide frameworks to implement those strategies in a music venue.

- How does strategies apply differently regarding if your venue is in a rural or urban area, small or large, subsidised or not?
- Where to start?
- How to monitor such strategies?
- What skills do you need?
- How to combine these actions within the team management?
- Does it need additional financing? If yes, how much?

Moderator: Tim Wagendorp (VAF, Flemish audiovisual Fund), BE

SESSION 4

debate

17th may 2023, Lyon (FR)

At the Live DMA annual meeting, we will discuss and exchange views about green certification and eco-conditionality to find a common ground with our members and draft our advocacy lines.

SESSION 5

sustainable touring and new business models

1st june 2023 · 10.00 AM

Audience & artists mobility are the main carbon emissions for the live music scenes. Reducing the carbon emissions of audience and artists means rethinking the way the touring industry works and the booking strategies of the live music scenes.

We need to understand how more sustainable touring methods would impact the whole live music ecosystem and gather inputs from the Live DMA members on what practices they are willing to encourage.

The objective of this session is to explore the different touring models in Europe through the prism of sustainability to provide examples and also feedback on examples (opportunities, barriers), as well as conditions to create new touring models based on those experimentations.

Moderator: Marie Fol, On the Move (FR/EU)

SESSION 6

beyond carbon

19h june 2023 · 10.00 AM

The past few years brought a consensus about the need to decarbonate the live music industry in Europe. Still, monitoring our carbon emissions to face the climate emergency is only one aspect of tackling the ecological challenges or sustainability.

- How can music venues' ecological transition can also meet inclusive and fairness challenges related to sustainability?
- How can our strategies on sustainability also meet with the challenges on biodiversity's protection or other ecological aspects?

This last session aims at summarizing the inputs from the previous sessions, but also stepping aside and opening the perspectives to articulate our strategies on sustainability, re-assessing the role of the live music scenes in our societies and re-defining our common values and vision for the sector.

Moderators and experts: tba

REGISTRATION & CONTACT

Invite your colleagues and board members, and register before 27th march!

[REGISTRATION](#)

for any question or inquiry, send an email to Audrey: audrey.guerre@live-dma.eu