



# LIVE DMA ANNIVERSARY & BIME PRO PRACTICAL INFO



# LIVE DMA @ BIME & ANNIVERSARY

26 & 27 OCTOBER 2022 · BILBAO, SPAIN

## BIME PRO

FULL PROGRAMME [HERE](#)

Accreditations, meetings, conference and cocktails Location:  
*Euskalduna Jauregia (conference center), 4, Abandoibarra Av. 48011, Bilbao.*

## HOTEL

You will stay at the hotel Mercure Bilbao Jardines de Albia.  
*Address: Done Bikendi Kalea, 6, 48001 BILBAO*  
Open 24/7, late check-in possible.

## MAP & MEANS OF TRANSPORT

### Transports from Bilbao Airport to City Center (Hotel, conference center)

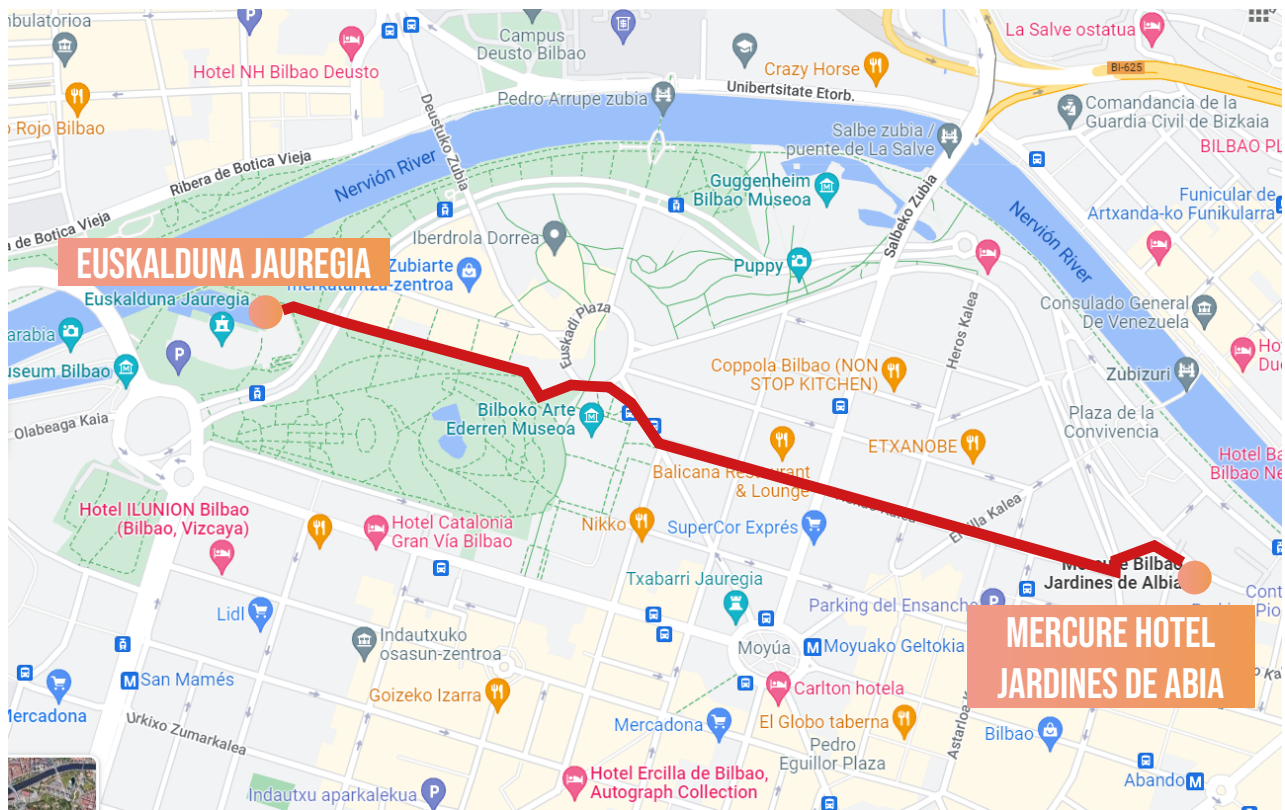
- There is a direct bus from the airport to the city center : [línea A3247](#)  
It runs from 6 am to midnight. Price : around 3€, and you can buy the ticket at the ticket office in front of the bus station. Info [here](#) and [here](#).
- Leaving the airport, the bus stop "[Alameda Recalde 11](#)" is approx 8min walking from the hotel.
- Leaving the airport, the bus stop "[Gran Vía 79 \(Viajes Ecuador\)](#)" is approx 5min walking from the conference center (Euskalduna Jauregia)

### Transports from the Hotel to conference Euskalduna Jauregia

- By foot : 20 min walking from the hotel to the Conference center
- By tram (11min): Walk 4 min from the hotel to [Pio Baroja tram stop](#), take the tram [n°5](#) to [Euskalduna stop](#).

***We will not reimburse taxi or Ubers.***

## MAP & MEANS OF TRANSPORT



## CONTACT

Should you want to contact us during BIME  
call: +33 (0)7 67 00 59 89 or +33 (0)7 81 38 39 88

## PROGRAMME OF WEDNESDAY 26TH OF OCTOBER

**09:30 TO 17:30 · SURVEY & TRY ANGLE MEETINGS**

Rooms: 5F or 5G

Address: BIME - Euskalduna Jauregia

**13:00 · LUNCH**

Restaurant: NH Collection Villa De Bilbao

Address: Gran Vía Street nº 87

*For the participants of the meetings and the board members*

**18:00 · BASQUE. MUSIC. COCKTAIL**

Place: Hall (Euskalduna conference center)

**FROM 20:00 · LIVE DMA BIRTHDAY PARTY**

Venue: Jazzon Aretoa

Address: Urazurrutia street, 5

## PROGRAMME OF THURSDAY 27TH OF OCTOBER

### 10:00 – 10:45 · PANEL

A Conversation with live music venues on new audience strategies

Room: OE-2

*Following the try-angle experimentation introduced in BIME in 2021, and the first meeting of the participants in Bilbao, professionals discuss why and how they intend to change their working methods to reach new audiences in their live music venues.*

*Moderator: Ken Veerman · Speakers: Kukka Hytönen (Lutakko venue, Finland), Waldo Volmer (Stad als Podium, the Netherlands), Marine Idir (Petit Bain, France)*

### 10:55 – 11:40 · PANEL

Support your local music scene! 10 years of Live DMA and cooperation across Europe to recognise the cultural value of live music venues, clubs and festivals

Room: OE-2

*Live DMA was created in 2012 from the need of live music associations to exchange resources and to advocate for the support and cultural recognition of the live music venues, clubs and festivals in the different European countries. 10 years later, what was achieved and what's left to be done? What were the most effective tools and actions to support the local music scenes? While dealing with a global pandemic, the war in Ukraine and the climate crisis, how to reaffirm the cultural and social value of the live music scenes in 2022?*

*Moderator: Arkaitz Villar · Speakers: Armando Ruah (ACCES), Ingrid Stroom (Live Music Estonia), Marc Steens (Club Circuit) Joana Lourenço (Circuito)*

### 11:50 – 12:35 · PANEL

Towards a more sustainable music industry

*¿Cómo hacer que la necesaria movilidad de un artista en una gira sea más sostenible?  
¿Es responsabilidad solo del artista o también de las salas o festivales? ¿Cómo pueden los propios espacios o recintos contribuir a lograr un mundo más ecológico y sostenible?  
¿Pueden todos los espacios y artistas ser más eficientes y ecológicos o existe también una brecha según sea artista o espacio, consagrado o emergente? A estas y otras cuestiones irán respondiendo y tratando de proponer soluciones los ponentes de esta charla tan necesaria para lograr que nuestra industria contribuya a un mundo en verde.*

### 13:00 – 15:00 · INFORMAL MEETING, LUNCH

Room: OA

Discussion about post-covid challenges

(Sustainability, EU funding opportunities for the sector...)

*For Live DMA members, speakers and already registered external participants.*

### 18:00: LIVE DMA X KULTURA LIVE COCKTAIL

Open to all participants