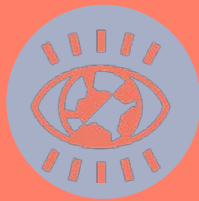




CLIMATE ACTION





ENVIRONMENTAL SUSTAINABILITY

- **To provide capacity building for leaders and staff of cultural networks on how to claim a role in the action to achieve the climate change goals of the UN SDGs.**

THE URGENCY

13



TAKE URGENT ACTION TO COMBAT CLIMATE CHANGE AND ITS IMPACTS

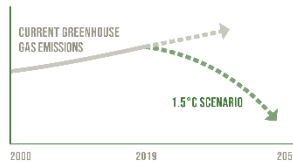
**THE CLIMATE CRISIS
CONTINUES,
LARGELY UNABATED**



2020 GLOBAL AVERAGE TEMPERATURE AT 1.2°C ABOVE PRE-INDUSTRIAL BASELINE

WOEFULLY OFF TRACK TO STAY AT OR BELOW 1.5°C AS CALLED FOR IN THE PARIS AGREEMENT

**RISING
GREENHOUSE GAS EMISSIONS
REQUIRE SHIFTING ECONOMIES
TOWARDS CARBON NEUTRALITY**



**CLIMATE FINANCE
INCREASED**

BY 10%
FROM 2015-2016
TO 2017-2018,
REACHING AN
ANNUAL AVERAGE OF
\$48.7 BILLION

**125 OF 154 DEVELOPING COUNTRIES
ARE FORMULATING AND IMPLEMENTING
NATIONAL CLIMATE ADAPTATION PLANS**



UN SDG 13: Climate action

Target 13.3

Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning

OUR APPROACH

FOCUS:

Cultural networks + potential spill-over effect on cultural sector

STEP 1	Defining the problem, finding existing resources, exploring the needs
STEP 2	Creating useful resources specific to cultural networks
STEP 3	Embracing cultural leadership, kick-starting climate action, implementing change in our organisations
STEP 4	Working towards long-term effects and spill-over to the sector

PUBLICATIONS ON CLIMATE ACTION

- SHIFT ECO GUIDELINES FOR NETWORKS
- SHIFT LETTER OF INTENT ON CLIMATE ACTION
- SHIFT FACT SHEETS
- RESEARCH ARTICLES
- ANNOTATED BIBLIOGRAPHY
- NEWSLETTER ON LEADING CLIMATE CHANGE
- NEWSLETTER ON BEST PRACTICES
- COLLECTED RESOURCES ON ENVIRONMENTAL SUSTAINABILITY



SHIFT CLIMATE BIBLIOGRAPHY

<https://shift-culture.eu/achieve-environmental-sustainability-in-your-work/environmental-sustainability-annotated-bibliography>

◀ Back

Theme: Environmental Sustainability



Resources

We are Albert is a website for anyone who works in the television and film industry and seeks to...



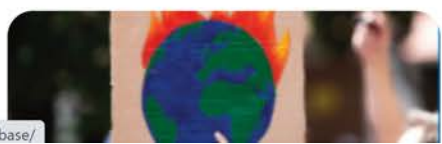
Green Heritage Futures

The Green Heritage Futures podcast is an effort by Julie's Bicycle, under the Regeneration...



Green Orchestras Guide

This guide aims to present sustainable practices for orchestras. While the resource is...



KEY LEARNINGS FROM RESEARCH

Useful action points for organisations:

- Environmental policy
- Carbon literacy training
- Measuring and budget impact
(carbon footprint calculator)
- Collaboration
- Committing to standards/guidelines
- Certification (with audit)

SHIFT ECO-GUIDELINES FOR NETWORKS

Introduction

Chapter 1: Management and Policy

Chapter 2: Communications and Awareness Raising

Chapter 3: Travel

Chapter 4: Events

Chapter 5: Office and Home Office

EXAMPLE OF NORM

NORM 3.1	The network-organisation has created and complies with internal sustainable travel guidelines that specify regulations and tools on how to minimise the network-organisation's environmental impact of travelling to meetings and events . (Mandatory)
Elaboration	<p>The travel guidelines relate to any person for whom the network-organisation is financially responsible in terms of travel expenditure (including employees, board, speakers, etc.). The guidelines are informed by current information pertaining to sustainable travel. The guidelines relate to at least the following steps:</p> <ol style="list-style-type: none">1. Decision making criteria for attending an event or meeting either online or on-site;2. How to reach the event or meeting in the most sustainable way (train, bus, car, plane, etc);3. When flying: How to select the most sustainable flight (direct flights, etc.); and4. How to sustainably optimise the stay (accommodation, etc.). <p>These travel guidelines should be reviewed at least once between audits.</p>
Proof to be submitted	Travel guidelines, evidence of regular review/update, proof of compliance as evidenced in 3.2.
Example documents	Some key principles on how to write a good sustainable travel guidelines can be found on the Green Arch Consulting website . An example document will be added to these guidelines shortly.
Further explanation	Some key principles on how to write a good sustainable travel guidelines can be found on the Green Arch Consulting website. An example document will be added to these guidelines shortly.

CHAPTER 1: MANAGEMENT AND POLICY

MANDATORY

Norm 1.1 Sustainability Policy

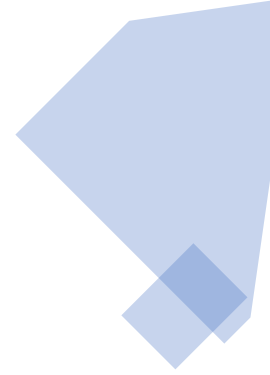
Norm 1.2 Green Team

Norm 1.3 Sustainability Action Plan

Norm 1.4 Annual Refresher Training

OPTIONAL

Norm 1.5 Reflection on Climate Adaptation



CHAPTER 2: COMMUNICATION AND AWARENESS RAISING

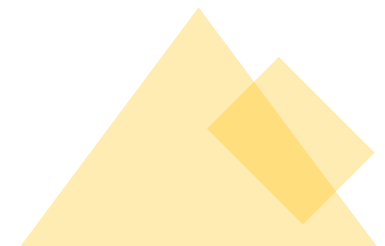
MANDATORY

Norm 2.1 Communication to Members and Partners

Norm 2.2 Communications to Employees
and Board Members

Norm 2.3 Awareness Raising Actions

OPTIONAL



CHAPTER 3: TRAVEL

MANDATORY

Norm 3.1 Internal Sustainable Travel Guidelines

Norm 3.2 Carbon Footprint Calculation of Organisation Travel

Norm 3.3 Reduction of Annual Carbon Emissions and/or Emission per Kilometre

OPTIONAL

Norm 3.4 Tracking Travel of Event Participants

Norm 3.5 Additional Reduction of Environmental Impact: Travel

CHAPTER 4: EVENTS

MANDATORY

Norm 4.1 Selection Criteria Event Destinations

Norm 4.3 Selection Criteria Venues

Norm 4.4 Selection Criteria Accommodations

Norm 4.5 Sustainability Clause in Event Contract

Norm 4.6 Environmentally Friendly Transportation Modes

OPTIONAL

Norm 4.2 Event Carbon Footprint Calculation

Norm 4.7 Online Event Streaming

Norm 4.8 Additional Reduction of Environmental Impact: Events

CHAPTER 5: OFFICE AND HOME OFFICE

MANDATORY	OPTIONAL
Norm 5.1 Energy Efficiency of Building	Norm 5.2 Office Carbon Footprint Calculation
Norm 5.3 Environmentally Sustainable Commute	Norm 5.4 Sustainable Catering
Norm 5.5 Sustainable Actions for Office Space	Norm 5.6 Encouraging Sustainable Choices Employees
	Norm 5.7 Additional Reduction of Environmental Impact: Office

WHAT THE EXPERTS SAY

JULIE'S BICYCLE

“The SHIFT eco-guidelines align perfectly to the climate work that Julie’s Bicycle has championed for more than 15 years. These guidelines will have a strong multiplying effect across the cultural sector, building on a core strength of cultural networks. All of us at Julie’s Bicycle applaud the SHIFT partners for taking the time to develop a custom-made framework that is so easily applicable to other international networks.”

CREATIVE CARBON SCOTLAND

“We were very pleased to be invited to be a ‘critical friend’ on SHIFT Culture’s development of its environmental guidelines. The collaborative leadership demonstrated in the way the SHIFT Culture team has approached this project and the commitment to further development both as separate organisations and a network is very powerful and we look forward to continuing our links with this inspiring initiative.”

GREEN LEISURE GROUP

“By developing and implementing the norms created for a new ecolabel for cultural networks the SHIFT partners have embraced their responsibility of reducing their environmental impact together with their members. Green Leisure Group is proud to have contributed to this process .”



A Regional Group of the
International Music Council

THANK YOU!

TOOLS PRODUCED ARE FULLY AVAILABLE FOR FREE ONLINE:

WWW.SHIFT-CULTURE.EU

#shiftcultureplus

ANY QUESTIONS?
CONTACT US

IRENE.GAROFALO@ELIA-
ARTSCHOOLS.ORG



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Erasmus+ Programme
of the European Union

ANY QUESTIONS?

