

Italian Live Clubs are recognised for their social and cultural functions.

KeepOn LIVE: "A historic achievement. A fundamental accomplishment and starting point for the sustainability of the entire music sector."

May the 4th will be remembered as a very important date for all Italian Live Clubs and the music sector whether it is live or not.

The Italian Culture and Labor committees of the Senate finally approved the amendment to the ddl delega Spettacolo, first signed by Michela Montevvecchi, which recognizes the Live Clubs as organisations that operate, in a prevalent way, for the promotion, dissemination and support of live music productions.

The social and cultural role of these spaces is now recognised. After two years of a very serious crisis due to the pandemic, today marks a new beginning, based on more protections and supports.

Senator Michela Montevvecchi also commented on this major step: "I am really happy with this result. Thank you very much KeepOn Live and all the associations that involved themselves to make clear the importance of this recognition. And finally, I thank my colleagues in the parliamentary committees and the government for collaborating in its fulfilment."

Enthusiastics, the General Manager and the President of KeepOn Live, the national live music association that for years has been engaged in an intense dialogue with the Government and with policy-makers in order to achieve this important goal.

Federico Rasetti: "It is a result that rewards a journey that began eighteen years ago, a nice gift for the coming of age of the association! Now other actions can be taken for the protection of Live Clubs and Festivals, especially for their development. More spaces mean more professionals at work, more artists on stage, especially emerging ones, and more culture in the territories. The sustainability of the music ecosystem starts from the grassroots, this is a great beginning. We must thank Live DMA - the European association that brings together national associations of live venues, clubs and festivals - for the continuous dialogue and the support of solid data to nourish our advocacy actions."

Davide Fabbri: "A fundamental factor to achieve this result has been the great cohesion between the Live Clubs, and also Festivals, which has animated the life of KeepOn in the recent years. It is this aspect that makes us most proud. We had proof of this with 'Ultimo Concerto?', organized together with Assomusica and ARCI, which have been very close to us in the past few years. The cooperation and commitment of managers and artistic directors was also crucial in every achievement of the sector."

KeepOn LIVE thanks the Minister Franceschini, the former Head of Cabinet Lorenzo Casini and the new Head of Cabinet Annalisa Cipollone for the dialogue and the listening received. KeepOn also thanks the Senator Michela Montevvecchi, the representatives of the M5s and the Culture and Labor committees of the Senate, who were constantly sensitive to the issues of Live Clubs, and accurately understood the importance of these spaces as cultural and social operators, bearing their needs and their recognition, protection and support.