



Live Style Europe II

**Towards a fairer, more
inclusive and ecological
live music sector**

**PRESENTATION OF
THE LSE II PROJECT
Session 2**






Agenda

Session 2

- 10 years anniversary of Live DMA
- Call to host activities
- Break-out groups on inclusion and ecology
- Wrap-up



10 YEARS OF LIVE DMA

October 2022

OBJECTIVE 1

Let's use the 10 years anniversary to give more visibility to Live DMA activities and results (Sept-December)

- Add a « 10 years » badge/design on communication and emails signatures
- Special social medias interactive campaign with games and quizz
- Look into archives, short videos/interviews/quotes from people from the network who left
- A very-short Live DMA's presentation that members can carry to autumn's conferences and events

OBJECTIVE 2

Set up an in-situ (informal/quality time but connected to LSE 2 activities) event for the members and project ourselves into the future

- Although we are also concerned with the ecological impact of such meeting:
→ What would members expect for this special meeting ?



CALL TO HOST ACTIVITIES

2022

Date	Activity	Nb participants	Duration
September	Board meeting	11	½ day x2
October	Try-Angle kick off	20	1 day + possible ½ day
October	Birthday party	26	1 day + ½ day
November	Survey meeting	15	½ day

2023

Date	Activity	Nb participants	Duration
January	Task forces meetings	2x10	1 day or ½ day x2
March	Board meeting	11	½ day x2
April	Try-Angle meeting	20	1 day + possible ½ day
April	Members' day	26	1 day + ½ day
June	Working group?	13	2 days
July	Inclusion lab?	26	1 day + ½ day
October	Board meeting	11	½ day x2
October	Try-Angle meeting	20	1 day + possible ½ day
November	Survey meeting	15	½ day

2024

Date	Activity	Nb participants	Duration
January	Task forces meetings	2x10	1 day or ½ day x2
March	Board meeting	11	½ day x2
April	Try-Angle meeting	20	1 day + possible ½ day
April	Members' day	26	1 day + ½ day
September	Revelland KeepOn Fest	/	/
October	Board meeting	11	½ day x2
November	Survey meeting	15	½ day



BRAINSTORMING SESSION

Inclusion Lab



- A series of 8 online sessions
- From concrete situations in live music venues
- To theoretical inputs for reflection
- No good or bad solutions
- An open space to share questions, doubts and support
- To improve our members' capacity to implement inclusive actions



IDEAS OF THEMES TO BE DISCUSSED IN THE BREAK-OUT GROUPS

How not to exclude when we want to include people in live music activities?

- People with disabilities: “creative accessibility” concept → *Revelland*?
- (New) youth practices?

How to deal with an artist with discriminatory lyrics?

How to enhance the sense of security and belonging of marginalized groups in the audience, staff, cultural programme, governance?

- quotas for representation → *keychange*?
- gender identity: bathrooms → *Helvetiarockt*?
- give some space/let space be taken specifically and only for marginalized groups' use? (*non-mixité choisie*) → *girls-only music camps/music workshops*



QUESTIONS FOR THE BREAK-OUT GROUPS

- Target group: members / member's members / both?
- Do we need some translation on this?
- Do the ideas in previous slide seem relevant to you? Have you or your membership already encountered or tackled some of them?
- What other concrete questions do you or your members have with regards to inclusive actions?
- What external view/knowledge would you need to help you develop inclusive policies?
- How to create something tangible out of this process, and what?

Carbon Footprint



Acknowledgement

There's a climate emergency and everyone has a role to play to limit its impact
There's already a lot of existing resource, initiatives, tips and good practices on sustainability in the cultural sector.

However :

Having access to resource is a necessary but not a sufficient condition to lead to change.

Because :

Yes, there are resistance to change.

There are unequal opportunities/situations/businessmodels/support schemes to face changes.

People might feel isolated, or don't know how to start.



SO WHAT CAN WE DO?

Proposal: establish a carbon footprint reduction policies in the live music venues

- Provide managerial and planning strategies
- Provide tools to measure the venues' impact and/or the impact of change on the sector ? (anticipating change) in relation with Live DMA's observation work.
- Provide capacity building, identify new skills needs and provide training
- Create a collective movement
- Connect with SHIFT guidelines on ecological sustainability (cultural management)
- Taking into consideration the specificities of the live music sector



SHIFT GUIDELINES

- A reference document for network organisations (provided by EMC and other European cultural networks)
- SDG's Goal Target 13.3: Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning
- A proposal for certification scheme for cultural network organisations (so potentially Live DMA, and Live DMA members)
- Based on mandatory and optional norms

The norms tackle:

- Internal green policy (charter, action plan, trained team members)
- Green travelling policy and goals
- Green events organisation policy and goals
- Green building policy and goals

The norms include a carbon footprint monitoring



SHIFT GUIDELINES

Webinar on 7th April

- Would you consider implementing the guidelines in your own organisation?
- Could we provide similar management strategies for the live music venues?

<https://shift-culture.eu/achieve-environmental-sustainability-in-your-work/shift-eco-guidelines-for-networks/>



QUESTIONS FOR THE BREAK-OUT GROUPS

- Target group: members or members' members?
- A global approach or specific approach (mobility, waste, plastic)?
- Experiment management of change (measure/test/share) at local level? Or to design new global/impact models?

*Ex: Provide tools to measure the venues' impact **and/or** the impact of change on the sector ?*

- What about green certification?