

MusicAIRE

1st think-tank meeting “just & resilient”

18 November 2021

Career development

- Support young musicians in their career
- Mentoring programmes
- Training programmes
- Long-term support for career development (e.g. hubs)
- More diversity in European repertoire

Participation/audience engagement/Music in society

- Audience diversity
- Projects with musicians in schools
- People not only as audience but more active engagement in cultural activities/projects
- Amateur practice

Fair practice/fair pay

- Good working conditions
- Fair pay
- Social security for self-employed
- Recognition of the value of music
- Workshops to educate about fair practice
- Revenue for emerging artists
- Create more awareness in audience that music is not “for free”
- Working across borders
- During creation process (in studio or at home) most artists don't get paid: think about new way of funding

Local development

- Include neighbours and neighbourhood of music organisations (e.g. music schools, music venues)
- Strengthen role of cultural institutions in community
- Stronger connection of local music scene to city planning
- Build up networks in regions that don't have any yet

Transversal topic: environmental sustainability

- How can the project be managed sustainably? (e.g. last Creative Europe call)
- Slow mobility

Technical funding questions (for further discussion):

- European dimension without or only with partners in other countries?
- Upscaling projects: either scale-up existing activities or use MusicAIRE funding to develop bigger project for Creative Europe etc.

- Networks as project coordinators to support members
- Can MusicAIRE support certain elements of the funded projects e.g. communication?