

FACTS & FIGURES

The Live DMA team is leading an observation work to better understand the live music sector and show its significant artistic, social and economic impact. Together with our members, we collect data that are used for representation on a local, national and European level, as it can help individual music venues or representative associations to increase awareness, recognition and support for live music.

CLUBS AND VENUES PART OF LIVE DMA:

70 MILLION
audience visits / year

950 000
artist performances

97 000
workers involved

€ 1,8 BILLION
turnover / year



63 %

venues and clubs engage in other activities (social & educational, pluri-art projects, restaurant...)

AUDIENCE CAPACITY

51% < 400 audience capacity
36% 400-1000 audience capacity
13% > 1000 audience capacity

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EUROPEAN
NETWORK
FOR
LIVE MUSIC
ASSOCIATIONS

LIVE
DMA



Representing music venues, clubs & festivals
all over Europe

ABOUT LIVE DMA

Live DMA is a European network supporting live music associations. By nurturing exchange of information and good practices between our members and working as a collective voice for the sector, Live DMA aims to enhance the recognition of live music venues, clubs and festivals all over Europe, as they are essential cultural, social and economic operators.

OUR MISSIONS

- Create networking opportunities around sectorial challenges on a European level between music professionals, policy makers, cultural partners and academics.
- Monitor the qualitative and quantitative observation of the live music sector.
- Highlight inspiring initiatives and promote a positive change on inclusion and sustainability.
- Contribute to conference programmes and music events, take part in relevant European meetings.
- Lead a strong advocacy work towards the European Union stakeholders on key challenges to support the local music scenes.
- Link the live music sector to relevant EU funding programmes and advocate for specific fundings for live music projects or structures.

LIVE STYLE EUROPE

Since 2017, the European Commission grants Live DMA with the Creative Europe funding in order to develop the network's capacity building programme Live Style Europe.

OUR ACTIVITIES

The Survey

An innovative and collaborative data collection & sector monitoring methodology to share knowledge on the sector's current situation.

The Resource Platform

Our website offers public access to practical tools, inspiration blog, reports, publications, information on regulations, networking opportunities, etc.

Working Groups

Thematic working groups gather expert members and external experts to produce resource and tools to react to sectorial issues. The working groups also allow to actively participate in the network's life.



Live DMA members represent venues, clubs, festivals and other live music organisations. They share the common objective to protect local music scenes and to support the smallest not for profit, most marginalised music operators. Since 2016, Live DMA also welcomes associates members in countries without a live music association in order to structure the live music scene with the support and expertise of other Live DMA members.

