



LIVE DMA FORUM

TALLINN MUSIC WEEK

We are happy to announce the official date of our Live DMA Forum: it will take place on the 1st of October, in Estonia in partnership with Tallinn Music Week (from 29th of September to 3rd of October). There will also be the possibility to attend the Forum online.

This Forum is the opportunity to celebrate the end of the 4 years project Live Style Europe, and to gather members of the network in this great Music City! [Tallinn Music Week festival](#) will be the opportunity to attend showcases of a lot of talent across Europe and beyond with diverse genres from experimental electronica to classical music in different venues and clubs of Tallinn.

You can find below the pre-programme of the Live DMA Forum. It includes panel discussions, presentations and informal moments (lunch break, reception...) that we are looking forward to share with you after months of not seeing each other !

LIVE DMA FORUM - Pre-Programme

Friday 1st of October 2021

from 10 a.m. to 5 p.m

PANEL DISCUSSIONS

Come together: the European live music sector joins forces...
and it works!

Live DMA is by nature an international collaboration network based on shared visions and values. In times of crisis, live music venues, clubs and festivals are looking for support, advice, community, collective voice, representation, advocacy work and dialogue with governments.

Turning competitive schemes into cooperation and solidarity is key to level up the conditions for the local music scenes in Europe. When working together, venues, clubs and festivals support each other and participate to change our music industry towards a fairer ecosystem.

Let's dive into the success stories of Live DMA members and see how the European programmes such as Creative Europe and Music Moves Europe support cooperation projects.

Don't stop me now! Towards a fairer live music ecosystem

The pandemic will have lasting impacts on the live music sector, which was severely hit by the restrictions due to Covid-19. The corona crisis blew up the challenges that venues, clubs and festivals were already facing. When getting out of the crisis, our local music scenes will have to recover by rebuilding a safe and inclusive relation with their audience, supporting new and diverse talents despite their weakened business models, and transiting toward more sustainable equipment and practices.

Let's discuss the initiatives and good practices developed so far and raise the needs and challenges left to support the sector and make real change happen.

FLASH PRESENTATIONS

Discover the main achievement of Live DMA

Observation: presentation of the Survey

This presentation will be an opportunity to better understand the live music venues and clubs' landscape in Europe, mentioning the impact of Covid-19 on the live music scenes, and paving the way towards a European Music Observatory.

Speaker: Arne Dee (Live DMA)
moderation by Audrey Guerre (Live DMA)

Inclusion: Try-angle, a collaborative tool to share innovative ways of building new audiences

A powerful artistic performance, a memorable night out with your friends or a successful festival all rely on the same three elements. It is an interaction between artists, audience and setting. The role of a venue, club or festival is to manage and set up the interaction between these three. Therefore, we present to you the Try-Angle, a hands-on method which depicts how live music professionals explore the relationship between audiences, settings and artists in new ways. Whether you wish to take a step back and reflect on the work you are doing or need to formalise your working processes to the most recent people in your team, the Try-Angle is a methodology created by live music professionals for live music professionals.

Speaker: Ken Veerman
Moderation by Juliette Olivares (Live DMA)

Ecology: The Digital Safaris on Sustainability go LIVE

The Digital Safari on Sustainability gives live music professionals the opportunity to virtually visit live music scenes which work in an ecological way. From catering to sustainable building, up to the mobility of the audience and artists or the way they manage waste, benefit from concrete tips on how to think and act in a sustainable manner in a live music venue or club.

Moderation by Juliette Olivares (Live DMA) and PULSE

5 p.m. RECEPTION

With Policy makers and representatives of the sector

MORE ON TMW CONFERENCE AND FESTIVAL

The Creative Impact Conference, within TMW festival, will take place at [Nordic Hotel Forum](#), [Club HALL](#) and in hybrid format on the 1st and 2nd of October. The concerts will also mostly take place in the city centre of Tallinn. The festival programme also offers daytime explorations from art to cuisine, invites to take part in heated public discussions and introduces diverse neighbourhoods and atmospheres across Tallinn.

The [conference](#) addresses new business models, night time economy, music and politics, and the connection points to gaming, film, tech and design within its key topics.

Key words: Think Global, Act Local / Reshaping the Music Industry / Career in Music / Music and Politics / Sustainable Development.

TRAVEL TO TALLINN

We will send you updated information on the conditions required in order to travel to Tallinn, in the meantime you can see the ultimate news regarding the restrictions enforced in Estonia [here](#).

Live DMA is currently working with Tallin Music Week regarding the places and possibilities to get a Covid-test in Tallinn whenever it is needed by the participants.

CONTACT

Thibaut Hermouet
Live DMA
thibaut.hermouet@live-dma.eu
+33 7 81 38 39 88 / +33 7 67 00 59 89