

## LIVE DMA'S GENERAL ASSEMBLY 2021

National representatives of the European live music scenes met during Live DMA's online General Assembly on 6<sup>th</sup> May to report on the year 2020 and discuss the future of their European network.

### ***A growing network***

Live DMA now gathers 21 members in 17 countries, representing 3253 clubs and venues, and 608 festivals. Members welcomed the new associate members from Portugal (Circuito), Lithuania (Nakta) and Latvia (LPNVA), and followed-up the progress in Turkey regarding the live music scenes' cooperation.

### ***A non-stopped programme of activities***

The Live DMA team reported on the last activities, such as the work done on the Covid resource or the Digital Safaris – the virtual guided tours to discover sustainable venues across Europe. Live DMA's Survey coordinator, Arne Dee, reminded some tips on data collection to the members to measure the Covid impact on the live music scenes, and our Italian and Spanish members presented how they pooled their strengths on the awareness campaigns "El Ultimo Concierto?".

### ***Towards a sustainable and inclusive sector***

Live music associations shared their thoughts on the lasting impacts of the pandemic on the live music sector, and discussed the role of Live DMA to face the upcoming challenges.

Representatives of the live music sector in Europe are very concerned about the brain drain, the fact that many music professionals moved to another sector during the live music closures, and they wonder how to make the sector attractive again to them and to the younger generation. Challenges on the audience's confidence and safety to return to live show is also on the top of their agenda, while the live music scenes are struggling to get out of this crisis. The Covid pandemic brought more uncertainties to the fragile ecosystem of independent live music, and we need to reinforce the place of culture in the national and European policy plans to support our local music scenes.

As a European network based on cooperation, Live DMA is the proper space for members to share information and educate themselves on these questions, and gather their strengths to tackle sustainability and social inclusion challenges in a post-pandemic society. The role and responsibility of the music venues, clubs and festivals in our ecosystem will be highlighted through the development of our observation and advocacy work. At this occasion, Live DMA members renewed its board to support the Live DMA staff in their missions:

List

Live DMA members are eager to meet again at the occasion of Live DMA's Forum to celebrate the outcomes of the 4 years project Live Style Europe, during Tallinn Music Week on 1<sup>st</sup> October 2021.

We hope to see you there!