



The Spanish government has sidelined Culture and Business Tourism & Events from the rescue package

Since last March 2020, the Events and Entertainment Industry, especially hit by the effects that the economic crisis is leaving due to the pandemic that is sweeping the entire world, has made constant requests for attention from the Spanish Government, to guarantee the survival of the more than 800,000 professionals and the thousands of companies that make up this Industry that are going through a critical battle for survival, behind harsh limitations and restrictions on running any events or activities, without implementing concrete measures that allow them to survive meanwhile those containment measures last.

These are artistic, professional, and business activities that affect both directly and indirectly a wide range of sectors, including research, design, creation, production, manufacturing, distribution, marketing, communication and dissemination, logistics, rental, installation, assembly, exhibition and training, both in the Cultural Sector and in Business Tourism & Events - MICE (Congresses, meetings, Incentives, conferences, exhibitions, conventions, fairs, and events), with an estimated direct impact of at least 3.8% of Spanish GDP.

After a shouting silence for more than 10 months, the destruction and devastation of our Industry is an evidence to which the Spanish Government is not giving concrete answers (despite the fact that the media indicate that it is), answers concerning to general measures that have been approved for all the economic sectors, and with a public activity that is disseminated and publicized pretending an alleged reactivation that is not such for the private sector. A battered Industry, with private activity that, by not even reaching 20%, makes its viability, survival or even recovery, impossible, assuming bankruptcy and financial ruin of all the people and companies in that sector or connected to it as they are no longer able to meet expenses and as they remain in the same situation as in the very beginning, asphyxiated and drowned, and on the verge of collapse, in a limited and unsustainable reality, and in a situation of abandonment, helplessness, and neglect by the Government of Spain and the Autonomous Communities and Cities, with many competences transferred in different areas and with a great deal of responsibility and capacity to respond.

This is a truly alarming and dramatic situation that is leading to the flight to other sectors, the loss of workforce and talent of the tens of thousands of professionals without income for almost a year, as well as financial loss of companies and self-employed workers. An unsustainable situation, to which is added the multitude of regulations approved in the different Regions and Cities periodically, and for short periods of time, referring to restrictions and containment measures, which makes the planning of any event or show impossible, tour, cycle, etc ... that require months to prepare and start up, and a minimum standardization to operate with legal certainty throughout the territory.

This is a situation that the Spanish government does not seem capable of managing, the distribution of European funds through the Recovery Plan, ignoring the Resolution of the European Parliament, of September 17, 2020, on the cultural recovery of Europe, where Culture is considered a strategic sector and a priority within the framework of the European Union Recovery Plan, both economically, generating millions of jobs, and socially, closely interconnected with the Tourism, Transport and Education sector.



Where it is also warned that the sector will end in ruin if investments and aid are not received through governments since the negative effects will be long-lasting, it is essential to allocate to it a significant part of the economic recovery measures envisaged by the European institutions and combine it with rapid and wide-ranging actions to the benefit of the creative and cultural Industries, including small and medium businesses that are an integral part of the entire economic sector or directly affected by it.

[#Alertaroja](#) [#Hacemoseventos](#) is the Unified Movement of the Entertainment Industry, that brings together more than a hundred of organizations, between federations, associations, platforms, unions and participatory movements, and thousands of professionals and companies, from all segments, and from the hundreds of professions and disciplines that are part of this Industry, and that support this manifestó, whose desire is the unification and collaboration between all the agents and other cultural entities and managers who have been working and communicating with the Public Administrations. It is integrated into the international movement [#redalert](#) [#wemakeevents](#), in which there are currently 38 member countries, all with the aim of giving visibility of the agonizing situation that the Industry is going through due to the pandemic, and urge governments to establish measures that guarantee their survival through a Recovery and a Contingency Plan.

Despite the studies that have been carried out in Germany and Spain (also in progress in France) to show that attending an event or show does not increase the risk of transmission if it is well planned with the, mandatory use of masks, hygiene measures, cleaning and disinfection, adequate ventilation, sectorization, etc ..., but the prohibitions, restrictions and limitations are such that they make it impossible to carry out any event. To this day, the activity continues to be paralyzed by the Public Administrations without parallel measures to protect workers and companies, who are prohibited from working or facilitating their survival; and in many cases with grievances compared to other sectors and spaces.

Why have we not had any effective response after so many meetings, negotiations, writings, support, etc ... between officials and representatives of the Industry?

Why is there no action at all, if the importance of Culture as strategic sector for recovery is accepted and agreed among all political groups, since it directly and indirectly influences Tourism, Transport and Education?

Why not respond to rescue plans and solutions and measures provided, considering that 2021 will almost definitely be the same as 2020 for the Industry and for all the people who are part of it?

We ask the Spanish Government to urgently meet with us and implement the following:

1. Visibility in Government: the individuals and companies in the Industry have been overlooked, therefore we need to be formally recognised by Government as a sector, and included in the data they use to target support.
2. Financial Support to survive: Currently, many in our sector have been unjustly excluded from support, this must change or we will lose our cultural expression and the value we bring to the economy.
 - Extra financial support for companies in the sector
 - Financial support for all workers and autonomous
- 3.- Pathway to reopening in all Autonomous Communities with guides and manuals elaborate by sector's experts



**ALIANZA
AUDIOVISUAL**

AA - Alianza Audiovisual



Asociación de
**Actrices y Actores
de Cádiz**

**AAAC - Asociación de Actrices y Actores de
Cádiz**



ASOCIACIÓN DE
AUTORES
DE ILUMINACIÓN

Raquel Moreno
Secretaría técnica
www.aadi.org

AAI - Asociación de Autores de Iluminación



asociación estatal
de salas privadas de
música en directo

**ACCES - Asociación Estatal de Salas de Música en
Directo**



Asociación
cámaras
España

ACE - Asociación Cámaras de España



Acadèmia
Catalana
de la Música

ACM - Acadèmia Catalana de la Música

ACOPLE ((o))

**ACOPLE – Asociación Española de Agencias
Profesionales del Espectáculo.**

ACRP

Asociación de Comunicación,
Relaciones Públicas y Protocolo de Córdoba

**ACRP - Asociación de Comunicación, Relaciones
Públicas y Protocolo de Córdoba**



ADEAZA - Asociación Española de Empresas de Azafatas.



ADEPE - Asociación de Espacios para Eventos



ADGAE - Asociación de Empresas de Distribución y Gestión de Artes Escénicas.



ADOA - Asociación de Orquestas de Asturias.



AEDA - Asociación de Profesionales de la Narración Oral en España



AEDEM - Asociación Española de Editores de Música



AEDYP - Asociación Española de DJ's y Productores



AEJH - Asociación Española de Juegos Hinchables.



AEPEA - Asociación Empresarial Productoras de Eventos de Andalucía



AEPIRO - Asociación Española de la Pirotecnia.



AEVEA - Agencias de Eventos Españolas Asociadas



AFIAL - Asociación de Fabricantes, Importadores de Sonido, Iluminación y Tecnología Audiovisual



AGE - Asociación General del Espectáculo.



AGO - Asociación Gallega de Orquestas.



Alcalá Es Música



ALE - Sindicato Artistas Líricos de España



AMPE - Asociación de Músicos Profesionales de España.



AMPROEGA - Asociación de Músicos y Profesionales del Espectáculo de Galicia



ANDEO - Asociación Nacional de Entidades de Ocio.



ANITEC - Asociación Nacional de la Industria Técnica para el Evento y la Cultura



APAC- Associació de Professionals de l'Audiovisual de Catalunya



APCCV - Associació de Professionals de Circ de la Comunitat Valenciana



Asociación de Representantes
Técnicos del Espectáculo

ARTE - Asociación de Representantes Técnicos del Espectáculo



artekale
Euskal Herriko Kale Arteen Elkartea
Asociación de Artes de Calle del País Vasco

ARTEKALE - Asociación de las Artes de Calle de Euskadi



Associació de Sales de Concerts de Catalunya

ASACC - Associació de sales de Concerts de Catalunya



Asociación de alquiler de maquinaria y equipos

ASEAMAC - Asociación de Alquiler de Maquinaria y Equipos.



Asociación de Profesionales
de la Gestión Cultural
Castilla y León

GESCU CyL – Asociación de Profesionales de la Gestión Cultural Castilla y León



Asociación del Humorismo Español

ASHUMES - Asociación del Humorismo Español

ASOCIACION CULTURAL DE TEATRO Y MÚSICA "TIRILI-BLUS"

Asociación Cultural de Teatro y Música "Tirili-Blus"

EL ENANO RABIOSO Asociación Cultural El Enano Rabioso



Asociación Cultural ENViBOP



Asociación de Profesionales del Espectáculo y la Cultura en Cantabria



Asociación Formigues de Benicàssim



Asociación TE VEO de Artes Escénicas para la Infancia y la Juventud



ASOMUAR - Asociación de Músicos de Canarias



ASPEC - Asociación Nacional de Carpas e Instalaciones Temporales



ATEPES - Asociación Técnica Profesional del Espectáculo Segovianxs



**AUTORAS Y AUTORES
DE TEATRO**

Autoras y Autores del Teatro



**APTAMAD - Asociación Profesional de
Técnicos Audiovisuales de Madrid**



**BUMBAC Music - Asociación Cultural Bumbac
Music**



CCIS - Cámara Comercio Italiana



CCOO - Comisiones Obreras



**CEVE – Coordinadora Estatal de la Verbena y el
Espectáculo.**



COMÚSICA - Asociación Comerciantes Importadores y Exportadores de Instrumentos Musicales



CROSSOVER - Asociación Cultural CrossOver



EnViu - Associació Valenciana de Sales de Música en Directe



ES-MUSICA – Federación de la Música de España



FESMA - Federación Española de Sociedades Mágicas



FIAVE – Federación de la Industria Audiovisual y Eventos



FMA - Asociación de Festivales de Música



GECA
PROFESIONALES de la GESTIÓN CULTURAL
de ANDALUCÍA

GECA - Asociación de Gestores Culturales de Andalucía



GEMA - Asociación de Grupos Españoles de Música Antigua



Grupo de Rescate del Sector Cultural Andaluz

Grupo de Rescate del Sector Cultural Andaluz



KULTURA LIVE - Asociación de Salas de Conciertos de Euskal Herria



LA NAVE - Espacio Artístico Protegido



Músicas ao Vivo

MAV - Asociación Músicas Ao Vivo



MUSIKA
INDUSTRIAREN
ELKARTEA

MIE - Musika Industriaren Elkartea



Mujeres de la industria
de la música

MIM - Mujeres en la Industria de la Música



M.U.T.E - Movilización Unida de Trabajadores del Espectáculo



**MURCIA LIVE! - Asociación de Salas de
Conciertos de la Región de Murcia**



**MUSICAPROCV - Asociación de Promotores
Musicales de la Comunitat Valenciana**



MUSIKARI - Musikari Euskal Herriko Musikariak



**OPC España - Federación Española de
Asociaciones OPC**

PEACOV1D-19

WWW.PEACOV1D-19.ES

**PEACOV1D-19 - Plataforma de Empresarios
Afectados por el Covid-19**



Plataforma Cultura Ferrolterra



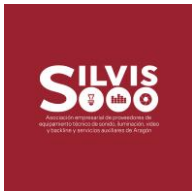
**PROMFEST - Asociación de Promotores de f
Festivales de la Comunidad Valenciana**



**PUNTO ESCENICO - Asociación Punto Escénico.
Artes en Acción**



RF - Resistencia Flamenca



**SILVIS - Asociación de Empresas de Sonido,
Iluminación, Vídeo, Backline y Servicios Auxiliares de
Aragón**



Somos CULTURA Castilla y León



TOP - Asociación de Orquestas Profesionales



UATAE – Unión de Asociaciones de Trabajadores Autónomos y Emprendedores



UEPEMUR - Unión de Empresas Productoras de Eventos de la Región de Murcia



UFI - Unión Fonográfica Independiente



UGT - Sindicato Unión General de Trabajadores

UNIÓN FLAMENCA Unión Flamenca