

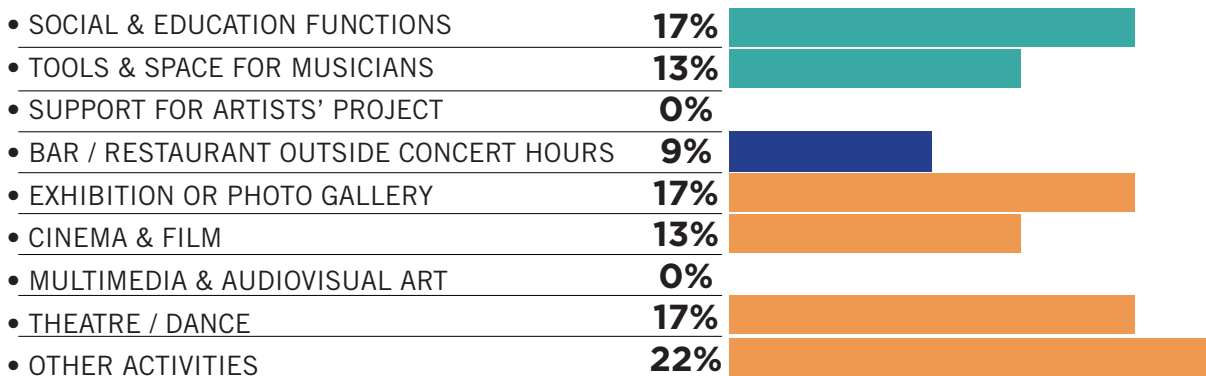
Attachment 4M: Overview SVENSK LIVE Venues



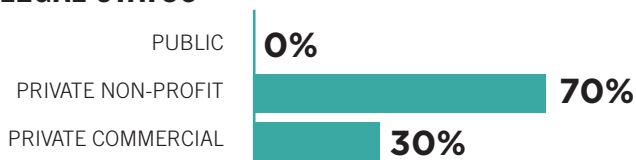
Svensk Live represents **150 music venues** in Sweden. The venues have a median of **600** audience capacity. Together the venues present well over **11,000 artist performances** per year, which attract almost **1.5 million visits**. Also **70%** of the music venues organise festivals.

The Svensk Live venues do much more than live music alone, and are also involved in educational, social, artistic, culinary, and multi-disciplinary activities, such as:

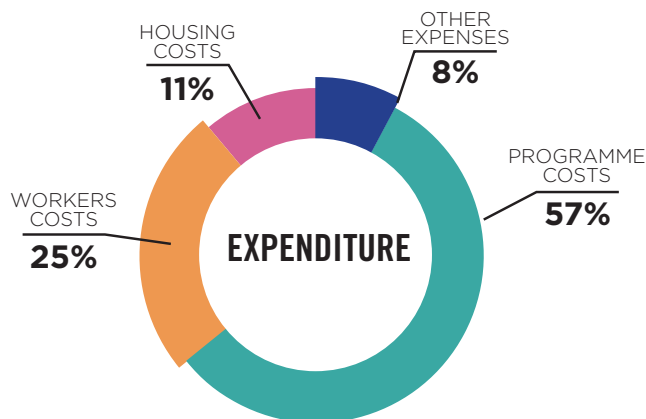
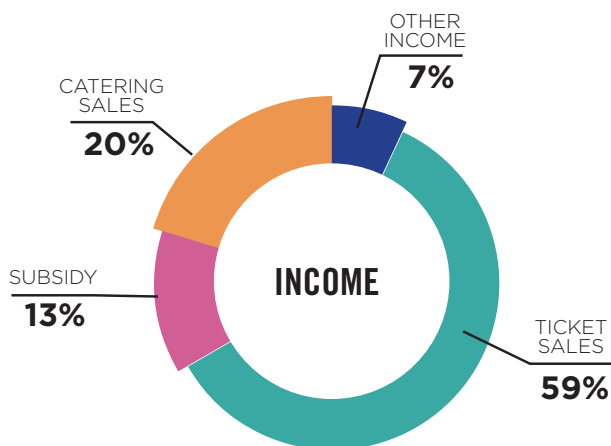
DIVERSITY OF FUNCTIONS



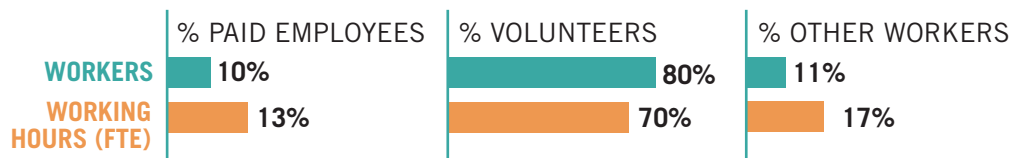
LEGAL STATUS



Svensk Live music venues are a mix of **70%** private non-profit venues, and **30%** private commercial venues. Music venues with different legal status have different business models, but looking at all Svensk Live venues the Survey results show a mixed income of subsidy (**13%**) and audience spendings (**79%**) on tickets, food and beverages. In total, the Svensk Live venues generate an income of well over **18 million euro**. The money is mostly spent to cover the costs of the music programme, workers and accommodations. Comparing to other European regions in Sweden the financial support from the government for non-profit venues is relatively low.



Share of Paid and Volunteers Work(ers)



In Sweden volunteers are very important for the daily practices in the venue, especially for smaller venues. Of the **1,300** total workers in the Svensk Live venues, over **1,050** are volunteers, responsible for **70%** of all working hours. In total **55%** of the workers are female.

To learn more about these venues visit www.svensklive.se and/or contact Svensk Live Survey coordinator Måns Katsler, mans@svensklive.se

Based on the data (year 2017) of 23 Svensk Live music venues, collected during 2018 and 2019, and extrapolated to data of 150 music venues part of Svensk Live and Live DMA in 2017.