

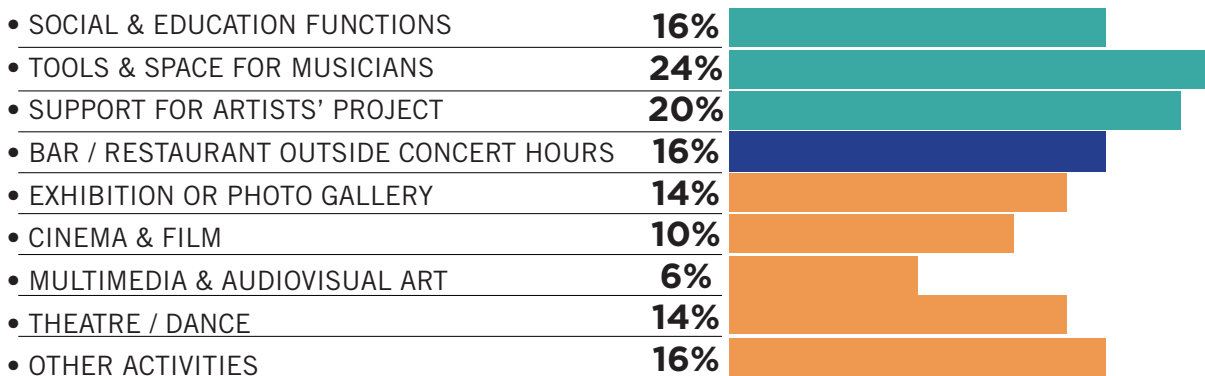
Attachment 4I: Overview VNPF Venues

vereniging
nederlandse
pop | podia
en festivals

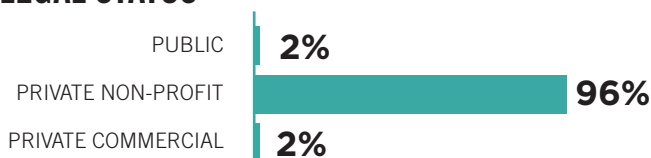
The Dutch Association of Music Venues and Festivals, **VNPF** represents **58 music venues** in the Netherlands. The venues have a median of **600** audience capacity. Together the venues present well over **26,000 artist performances** per year, which attract over **4.1 million visits**. Also **49%** of the music venues organise festivals.

The VNPF venues do much more than live music alone, and are also involved in educational, social, artistic, culinary, and multi-disciplinary activities, such as:

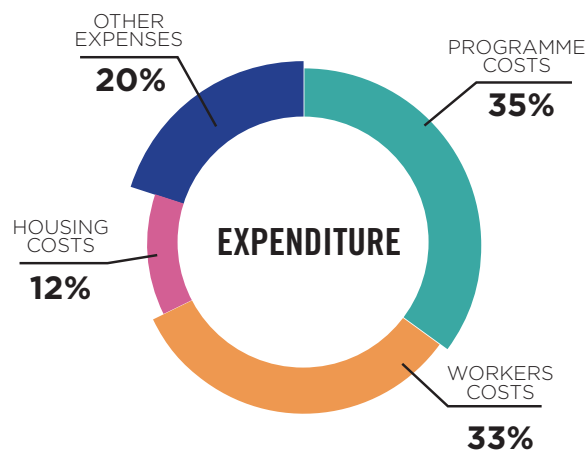
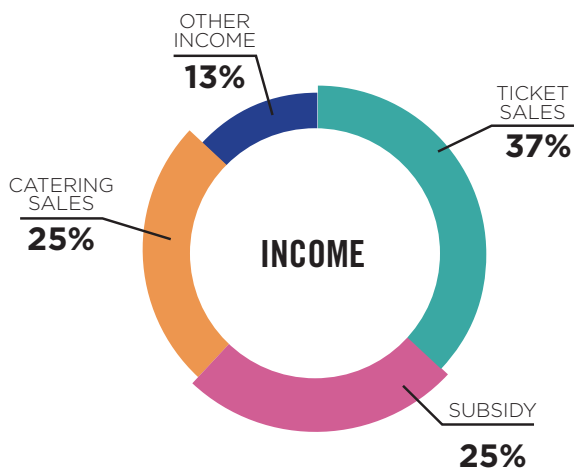
DIVERSITY OF FUNCTIONS



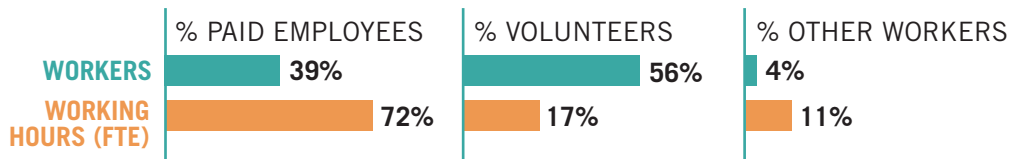
LEGAL STATUS



VNPF music venues are for **98%** private non-profit venues, They generate a total income of **167 million euro**. The income is a mix of subsidy (**25%**) and audience spendings (**62%**) on tickets, food and beverages. Support from the government and the high amount of volunteers work make housing and workers costs lower, so most money that is generated by ticket sales is spent on direct programme costs, and more can be invested in presenting local and emerging talents.



Share of Paid and Volunteers Work(ers)



In the Netherlands volunteers are very important for the daily practices in the venue, especially for smaller venues. Of the **8,200** total workers in the VNPF venues, over **4,600** are volunteers, responsible for **17%** of all working hours. In total **43%** of the workers are female.

To learn more about these venues visit www.vnpf.nl and/or contact VNPF Survey coordinator Arne Dee, arne@vnpf.nl

Based on the data (year 2017) of 51 VNPF music venues, collected during 2018, and extrapolated to data of 58 music venues part of VNPF and Live DMA in 2017.