

REPORT

LIVE STYLE EUROPE
WORKING GROUP

MUSIC IS NOT NOISE

April 24th & 25th 2019
Sala 0, Madrid

As part of its **capacity building project** co-funded by the Creative Europe programme **Live Style Europe**, Live DMA organises each year a working group that aims to empower its members and the live music venues, clubs, and festivals to adapt and to react to the challenges related to the live music sector. In 2019, Live DMA's members decided to work on the topic of **sound regulations**.

Following up the first session of this working group that took place in February 2019 in Antwerp, **Live DMA published an [overview on sound regulations in Europe](#) on its Resource Platform**. Based on the discussions and inputs from the participants, **a first version of a white paper defining the framework of a good sound policy** was drafted.

The **objectives for the second working group session in Madrid** were to **finalise the White Paper**, to collect and share **recommendations geared towards local authorities** on drafting a good live music policy, and to collect and share **recommendations geared towards live music venues and clubs** on enhancing the quality of the audience experience related to sound management.

WORKING GROUP OUTPUTS



MUSIC IS NOT NOISE

Any future environmental noise regulation must safeguard the cultural rights to live music and artistic freedom.

OUTPUT 1: WHITE PAPER

MUSIC IS NOT NOISE - Any future environmental noise regulation must safeguard the cultural rights to live music and artistic freedom.

This paper provides guidance for the drafting of a good urban policy in relation to live music. The recommendations come from a working group comprising live music experts from across Europe who worked together in Antwerp and Madrid to lay out the statement 'Music is Not Noise' and qualify this with facts to illustrate the argument and why it is important.



Live DMA is the European network of live music associations representing over 3000 live music venues, clubs and festivals in 15 countries. Based on an ethical charter promoting cultural, social and economic diversity, Live DMA produces resources, exchanges and represents its members with the collective voice in a general interest perspective.

LINK TO THE WHITE PAPER:

OUTPUT 2: RECOMMENDATIONS FOR LOCAL AUTHORITIES

The European, national and local authorities should support and work together with the live music associations to welcome the future of artistic development instead of stifling it. Live DMA recommends building partnerships between the public and private sector to safeguard the European live music. In this sense, the working group elaborated a set of concrete recommendations and tools geared to authorities.



OUTPUT 3: RECOMMENDATIONS FOR LIVE MUSIC VENUES AND CLUBS

Due to local regulations, every venue will find different regulatory frameworks and different challenges to face. The working group identified recommendations and tools that intend to **enhance the quality of the audience experience and the quality of the venue in general.**

STRATEGY & INTENDED USE OF THE OUTPUTS

As for the White Paper, Live DMA will follow a clear strategy: we will **contact potential supporters** and invite them to sign the White Paper and **disseminate the White Paper to a defined list of contacts** (including the European Environment Agency, URBAN Group – Eurocities, and the World Health Organization).

The White Paper is also a **tool that can be used on a national and local scale** in the same way as on the European level. Live DMA members might need to translate the document before identifying potential national or regional supports and before sending it to their relevant institutions and interlocutors.

The **elaborated recommendations will serve for the next steps** (consultations, stakeholder meetings, conferences, etc.)



Participated at this second session: Michel Delguerde (Belvedere, Namur, Belgium); Nick Stewart (Sneaky Petes, Edinburgh, Scotland); Ville Koivisto (PROVINSSI, Seinajoki, Finland); Aitor Bengoetxea (Kultur AZ, San Augustin, Spain); Arkaitz Villar (Kultura Live, Spain); Sébastien Dubugnon (PETZI, Lausanne, Switzerland); Anya della Croce (Petzi, Switzerland); Lluís Torrens (Razzmatazz, Barcelona, Spain); Marcos Vazquez (La Fábrica de Chocolate Club, Vigo, Spain); Elda Gomez (ACCES, Spain); Ken Veerman (Trix, Antwerp, Belgium); Elisa Thoma (Live DMA); Audrey Guerre (Live DMA); Steffen Ring (Ring Consultation, MONICA Project); Raimund Rein-tjes (Clubcommission, Berlin, Germany); Marc Wohlrabe (Livekomm & Clubcommission Berlin, Germany);



European network for live music associations representing more than 3000 venues, clubs & festivals.

#LiveStyleEurope

www.live-dma.eu



Co-funded by the
Creative Europe Programme
of the European Union