

to work as a team and they can elaborate essential tools and resource (e.g. list of music actors and places). The recognition and support from local authorities (e.g. by providing budget or office spaces) of such a forum is **essential for creating effective policies** for the local music sector.

Potential tool: The instauration of **informal meetings/yearly reception** where policy makers visit the local live music venues and clubs. On occasions such as the [Open Club Day](#), venue and club professionals get the chance to **demystify potential negative stereotypes** related to their place and **show what can be done inside a live music place**. Together with the sector, city officials, politicians, and policy makers can **raise the ambition of these local live music places for their cities/communities**. Such a meeting/reception could grow out of a forum described above.

Potential tool: Authorities need to **know the music venues and clubs of their city/community**. In collaboration with a representative forum (see above), the **creation of a list/map of the local music actors, venues, and places** can be a first step (e.g. [Clubkataster](#)). In addition, a **in depth study involving the local authorities and the sector as local experts, as well as researchers and external experts** (study example: the [Creative Footprint](#)) allow to **gather data about the health of a city's music scene** and to **establish a concrete plan for future developments** and policies.

RECOMMENDATION 3 - Embrace and love the reality of music venues and clubs

It is important to **understand the local live music sector as a whole**. Supporting the venues and clubs does not simply mean to search on how to get rid of potential problems, but also to embrace, as local authority, the music and club culture with its specificities.

Potential tool: The **implementation of the Agent of Change** into law in order to protect and preserve the cultural values of venues and the economic, cultural and social tissue of cities and communities. The example of the implementation process in the UK can be viewed in the [webinar produced by Live DMA](#). The Agent of Change is a **positive approach that makes policy makers, the sector, and urban planners work together**.

Potential tool: The **creation of a sound proofing/infrastructure fund** by making available public funds for soundproofing allows to **protect the ecosystem of neighbourhoods**. Such a fund creates a **positive story of investing in the vibrancy and livelihood of neighbourhoods**. Existing examples of such funds are the [Lärmschutzs fonds Berlin](#) and the Barcelona City Council Subsidies for sound investments for live music venues.



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