

# SUPPORT YOUR LOCAL MUSIC SCENE

## #EUelections2019

EUROPEAN  
ELECTIONS

23 - 26 May

LIVE  
DMA



Co-funded by the  
Creative Europe Programme  
of the European Union

## AMPLIFYING THE ADDED VALUE OF LIVE MUSIC SCENES FOR EUROPE

**Call to give more attention to cultural policies in the European Union's project and to work together on the future perspectives for the live music sector**

Europe is facing multiple challenges such as democratic crisis, growing social inequalities and inward-looking attitudes. In this context, culture and more particularly **live music** is an efficient and pleasurable way of **celebrating the European values** of **diversity, exchange, and togetherness**.

**Live DMA** is a **European network** for the **live music sector**, regrouping **19 members** from **15 countries** and **representing over 3000 live music venues, clubs and festivals** throughout the continent. Since 2012, the association has federated its members around common social, economic and political values. Advocating for better conditions for the live music sector and empowering its actors has reinforced Live DMA's expertise on the issues faced by the sector.

LIVE  
DMA

Live DMA - European network for live music associations

[www.live-dma.eu](http://www.live-dma.eu) - [contact@live-dma.eu](mailto:contact@live-dma.eu)

Today, it is vital to advocate for culture to be at the core of European policies and **to pursue a dialogue between the live music sector and the policy makers**. The live music sector deals primarily with people: workers, volunteers, artists and audience share together a collective musical moment. More than solely a cultural matter, **live music is a social sector** as it is composed of a variety of places throughout the European continent where people connect to each other and integrate themselves in common moments and activities.

Live DMA believes in the **vision of culture** as described in supra-legislative texts such as [UNESCO's 2005 Convention for the Protection and Promotion of the Diversity of Cultural Expressions](#) or the [2007 Fribourg Declaration on Cultural Rights](#). More recently, Live DMA has participated in the composition of the [European Agenda for Music](#), which aims at establishing a dialogue between policy makers and music stakeholders.

In that sense, inclusion, health, safety issues, urban development policies and policies regarding circulation of people and goods are constituent of live music scenes. Regulations in these domains must take into account their application in the cultural sector. It is crucial for policy makers to understand the **transversality of our sector** and to work hand in hand with live music organisations to implement beneficial regulations for the sector to thrive in its activities, diversity and development. Given our experience and expertise, we want to be **an active partner in the concertation for policies ruling the live music sector, at all levels**.

**Live DMA, through this statement and the many other actions it pursues, wants to assert the value of live music for the European Union and wishes to propose some guidelines for informed policies in the common good of European citizens.**



## WE COMMIT:

- To represent a **collective voice** based on the democratic participation of our members.
- To cooperate and provide accurate **knowledge and expertise** on the sector's challenges to policy makers through data collection ([The Survey](#)) and exchange of knowledge ([Live DMA Resource Platform](#)).
- To **cooperate** with various partners in order to build collectively a strong and coherent sector (working on topics such as culture, music, research, cities, health, social, economy).
- To promote the **general interest** in adequation with European values and **cultural rights**.

## WE CALL ON THE EUROPEAN UNION TO ENSURE:

- The renewal of the **support** on Creative Europe with more budget to achieve ambitious plans.
- The support of the live music sector with **dedicated actions** on circulation, training schemes, observation as it was started with the Music Moves Europe programme.
- The organisation of a **dialogue** between the sector and policy makers to cooperate on the design and implementation of public policies.
- The nurturing and protection of the **diversity** of organisations (from small and medium sized independent companies to non-profit organisations) facing multinational companies seeking private profit only.
- The connections and the **culture** with other sectors and EU programmes.
- The **recognition** of music venues, clubs and festivals for their cultural and social values and not only as entertainment and to facilitate their access to funding and/or beneficial tax regimes.
- The development of a **fair legislation** that does not solely accommodate large corporate monopolies.
- The support of the sector's **structuration** by strengthening representative national and European associations.

## Support Your Local Music Scene

LIVE  
DMA

Live DMA - European network for live music associations  
[www.live-dma.eu](http://www.live-dma.eu) - [contact@live-dma.eu](mailto:contact@live-dma.eu)