


FACTS & FIGURES

Music venues and clubs are one of the main providers for **talent development** in Europe. They are open to **diversity**, they have a significant impact on the **local economies**, they increase the **attractiveness** of cities and rural areas, and, they are strongly **connected to the people**.

56 million
AUDIENCE VISITS / YEAR

 **380.000**
ARTIST PERFORMANCES / YEAR

 **56 %** venues & clubs engage in
SOCIAL & EDUCATIONAL ACTIVITIES

 **Majority** of small venues & clubs
48% < 400 audience capacity
37% 400 - 1000 audience capacity
15% > 1000 audience capacity

2.24 billion
EURO TURNOVER / YEAR

*Facts are drawn from our Survey publication in January 2018.

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#LiveStyleEurope



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LIVE DMA

EUROPEAN NETWORK
FOR LIVE MUSIC ASSOCIATIONS

20 MEMBERS
16 COUNTRIES

CURRENTLY REPRESENTING

+ 3000

MUSIC VENUES, CLUBS
& FESTIVALS

#LIVESTYLEEUROPE

ABOUT LIVE DMA

Live DMA is a European network working to empower its members and live music professionals, to structure the live music sector, and to enhance the recognition of music venues, clubs, and festivals all over Europe as important cultural, social, and economic actors.

- Live DMA takes care of **networking processes** on a European level between live music professionals, European policy makers, cultural partners, and the popular music research sector.
- Live DMA **monitors** the music venue and club sector in Europe and **creates comparability** with the creation of the **Survey** in 2013.
- Live DMA supports **transfer of knowledge and experience** between live music associations, cities, and music professionals.
- Live DMA is present on **music industry events** and relevant **European meetings** and directly **contributes to conference programmes** (Eurosonic Noorderslag, Reeperbahn Festival, Primavera Pro, NIGHTS conference, etc.)
- Live DMA participates at **EU consultations** and **stakeholder processes** on specific topics (sound regulations, social inclusion, etc.)
- Live DMA is consulted on **funding programmes** on a European level and **recommends specific funding needs** for music venues, clubs, and festivals (Creative Europe programme, Music Moves Europe, Erasmus +).

LIVE STYLE EUROPE

In 2017, the European Commission granted Live DMA with the **Creative Europe network funding** in order to develop the network's **capacity building programme Live Style Europe**.

OUR ACTIVITIES

- **The Survey**
An innovative and collaborative data collection & sector monitoring methodology to share knowledge on the sector's current situation.
- **Resource Platform**
Our website offers public access to practical tools, an inspiration blog, reports, publications, information on regulations, networking opportunities, etc.
- **Working Groups**
Thematic working groups gather expert members and external experts to produce resource and tools to react to sectorial issues. The working groups also allow to actively participate in the network's life.
- **Open Club Day**
A joint European event that strengthens the connection of venues and clubs with their local communities.

OUR MEMBERS

Live DMA members represent venues, clubs, festivals and other live music organisations. They share the common objective to protect the **local music scene** and to **support the smallest**, most fragile live music actors.

Since 2016, Live DMA also welcomes **associated members** in countries without a live music association in order to **structure the live music scene** with the support and expertise of other Live DMA members.

