



ACTIVITY REPORT 2019

ACTIVITY REPORT – NETWORK’S LIFE



MEMBERS

- In 2019, Live DMA counted **19 members** in **15 countries** representing **over 3000 music venues, clubs, and festivals**.
- **Hanzas Perons** from Riga, Latvia joined Live DMA as associate member. Hanzas Perons, a former Riga cargo railway warehouse, is now a modern space for culture and art.

NETWORK EVOLUTIONS

- Update of long term strategy
- Update of ethic charter
- Update of membership fee policy

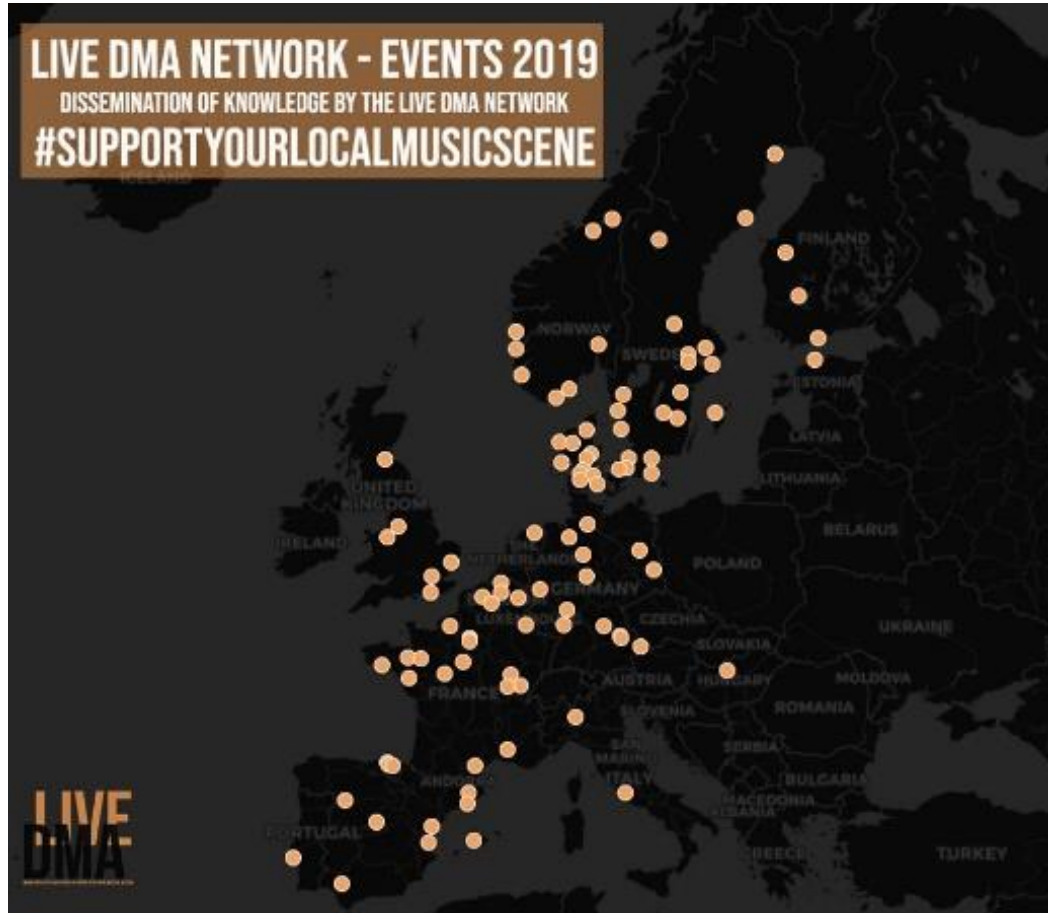
STAFF

Juliette Olivares joins the Live DMA coordination team as project assistant after her six months internship.

MEETINGS

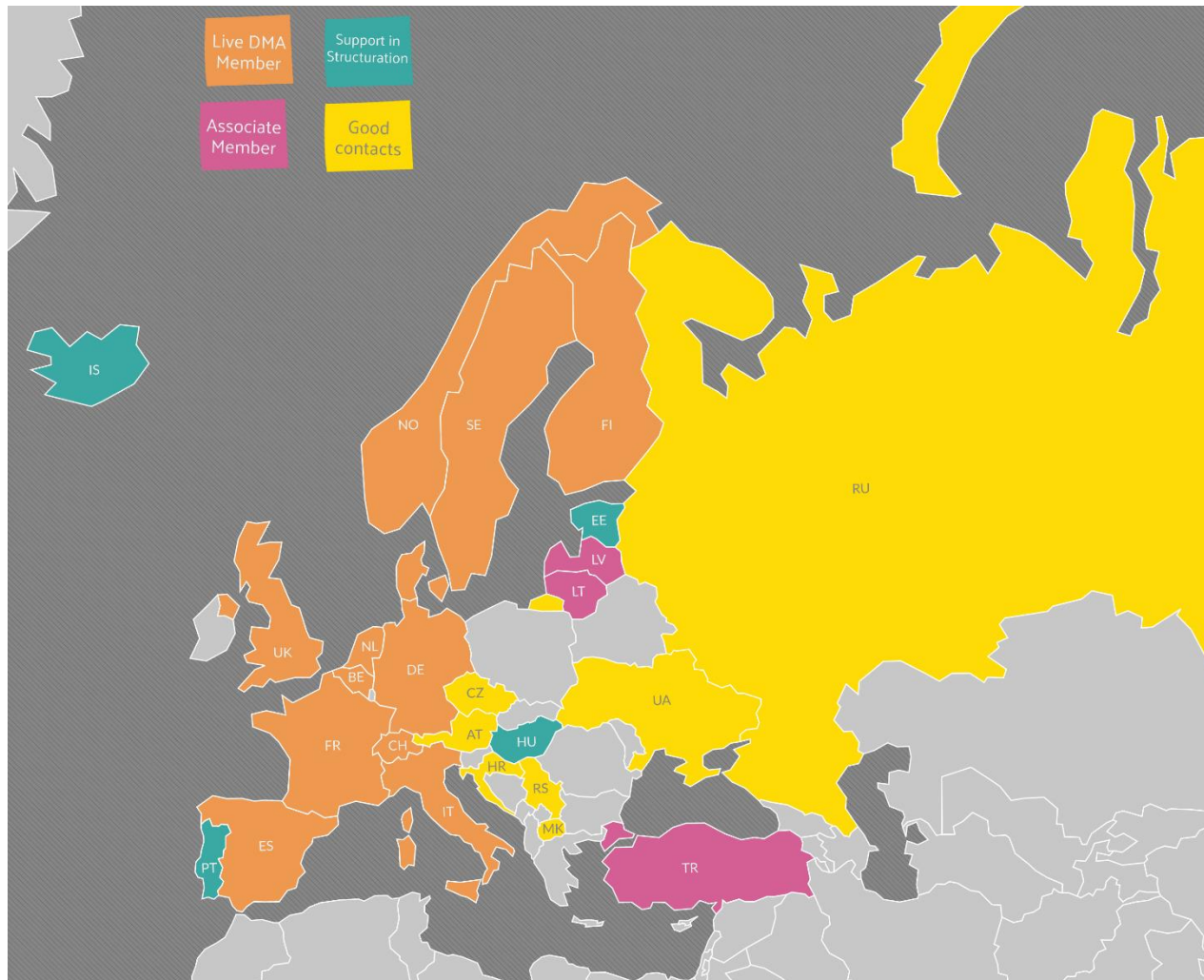
- 7 online & 3 physical board meetings
- 1 Survey meeting
- 1 Annual members meeting

ACTIVITY REPORT – EVENTS



In 2019, Live DMA took part in 22 panels from 18 music festivals and conferences in 9 countries. This map shows also the events that Live DMA members attended.

LSE EVERYWHERE – SUPPORTING STRUCTURATION



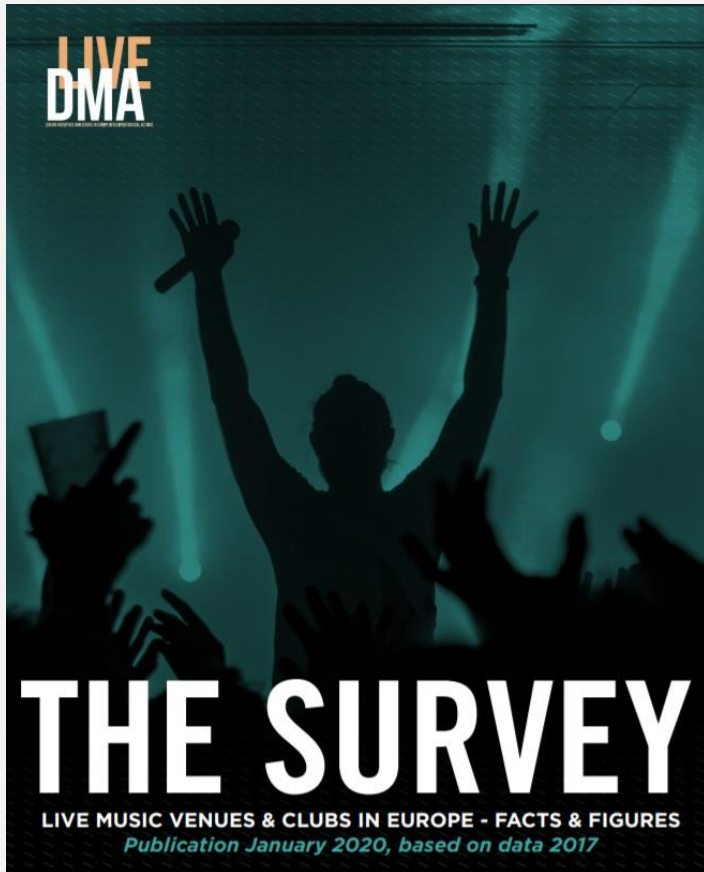
Live DMA actively supported the structuration and cooperation processes in:

- **Portugal**
- **Estonia**
- **Hungary**
- **Iceland**

In 2019, Live DMA also made new contacts in:

- **Russia**
- **Ukraine**
- **Czech Republic**
- **Macedonia**
- **Serbia**
- **Croatia**

LSE WORLD – THE SURVEY



SURVEY ACTIVITIES IN 2019

- All Live DMA members have **capable Survey coordinators**
- **Overall increase** in the Survey population, response rates and quality of the collected data, as well as more increased communication of data results on regional and national level
- 14 Live DMA members collected data in 2019
- February 2019: **Survey coordination meeting** in Brussels (10 Live DMA members)
- 6 **Survey presentations** at festival conferences & members' meetings
- The **Survey report** *The Survey – Live music venues & clubs in Europe – Facts & Figures* was finalized in December 2019 to be published in January 2020

LSE BASICS – RESOURCE PLATFORM



Development of the Resource Platform both in terms of formats and topics:

7 Tools / 6 Publications & Reports / 8 Funding Programmes / 3 Observation studies / 3 Best Practice Initiatives / 7 Live Style Europe Podcasts / 8 Advocacy Statements

www.live-dma.eu

LSE FOR EVERYBODY – WORKING GROUP



MUSIC IS NOT NOISE

- **2 working group sessions:** February 20 & 21, Antwerp, Trix / April 24 & 25, Madrid, Sala 0
- **Publication:** White Paper Music is Not Noise translated into six languages
- **Resource:** Overview of sound regulations in Europe
- **Tool:** Set of recommendations

LSE CONNEXIONS – OPEN CLUB DAY



On the 2nd of February 2019, **120 venues & clubs in 10 countries** took part in Open Club Day. This 2nd edition saw the following improvements:

- **Decentralised coordination:** Members became direct interlocutors for the participating venues and clubs
- **Linguistic plurality:** Some members translated elements from the Open Club Day Communication Toolkit
- **Reinforced online communication:** social media, press releases, after-movie...

LSE EVERYWHERE – WHAT ARTISTS SAY



- **Communication campaign** highlighting the role of venues and clubs for talent development
- **24 artist quotes** were collected by 7 members in 6 countries

ACTIVITY REPORT – ADVOCACY & PARTNERSHIPS



CREATIVE EUROPE & MUSIC MOVES EUROPE

- Active participation at the Music Moves Europe stakeholder consultations (20th & 21st of May)
- Participation at Creative Europe Networks Meetings (17th of June, 21st & 22 of June)
- Support to candidates and strong involvement in the dissemination of the Music Moves Europe Preparatory Action “Cooperation of Small Music Venues”

FEASIBILITY STUDY OF A EUROPEAN OBSERVATORY FOR MUSIC

- Study coordination: KEA and Panteia // Sept 2018 - Sept 2019
- Live DMA is part of the advisory board
- Objectives of the study: identify data availability
- KEA and Panteia submitted the confidential report to the European Commission in September 2019.

ACTIVITY REPORT – ADVOCACY & PARTNERSHIPS



MUSIC MOVES EUROPE TALENT AWARDS

- Award of the European Commission to support emerging European artists
- Live DMA is part of the steering committee
- Opportunity to take part in a consortium of European music partners
- Opportunity for Live DMA members to be part of an artistic project highlighting European values



EUROPEAN MUSIC COUNCIL

- Audrey Guerre is a board member of the European Music Council
- Participation at the European Agenda for Music Reception at the European Parliament in February 2019

ACTIVITY REPORT – ADVOCACY & PARTNERSHIPS



EUROPEAN ELECTIONS

In May 2019, European Parliamentary elections were held in the European Union. Live DMA took this opportunity to develop a **campaign** to shed light on the European small and medium-sized music scenes.

The goals of the campaign were:

- To **affirm Live DMA's position** as stakeholder of the live music sector in Europe;
- To **assert the network's values and goals** to EU officials;
- To **advocate for better conditions** for live music venues, clubs and festivals in Europe.

This campaign help us get in contact with several Members of the European Parliament and share with them our vision and values with them.

CONTACT



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