

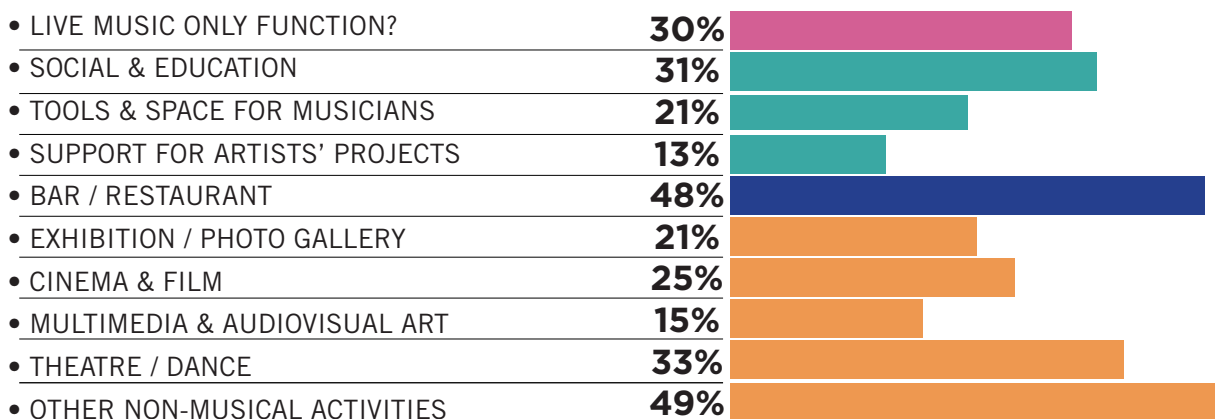
# Attachment 3C : Overview PRIVATE COMMERCIAL Venues

**48%** of all Live DMA venues are **private commercial** music venues, most common in the venues' associations in Germany Spain and the UK, and are also present in the networks in Northern Europe in Denmark, Finland, Norway and Sweden.

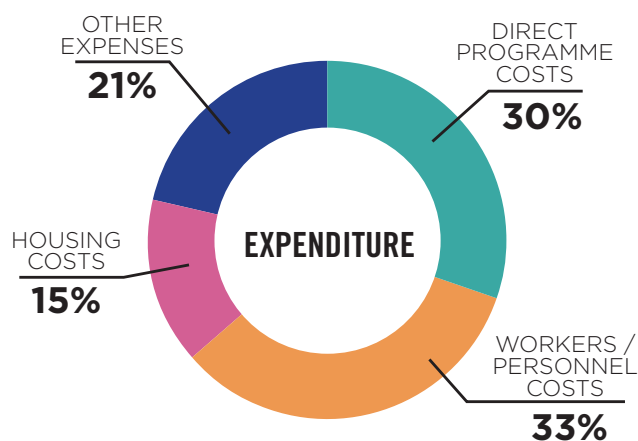
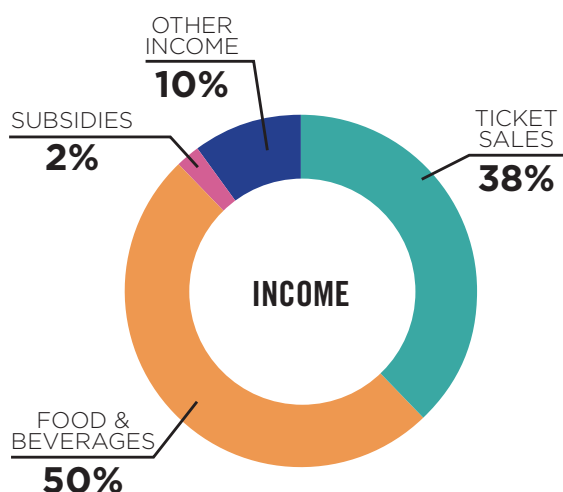
The private commercial venues in the Live DMA network have a median of **300** audience capacity. The average private commercial venue programs **211** music events per year, with **473** artist performances, which attract well over **37.000** people per year. **32%** of the private commercial music venues also organise festivals.

The venues do much more than live music alone, and are also involved in educational, social, artistic (to a lesser extent) and multi-disciplinary activities, and specifically private commercial venues often combine the function of music venue with a bar or restaurant.

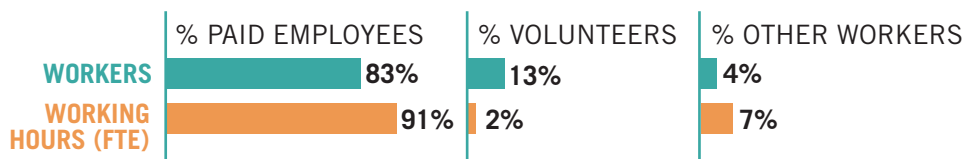
## VENUES FUNCTIONS PER LEGAL STATUS



Private commercial music venues are for-profit, but most of these venues don't make any profit and invest all income back in the function of music venue. Since the private commercial venues mostly don't receive subsidies (**2%** of total income), they rely on audience spendings (**88%**) on tickets and food and beverages. Although the income is very different, for private commercial venues the share of expenditure spent on the music programme, workers and accommodation is not much different from non-profit venues.



## Share of Paid and Volunteers Work(ers) - Private Commercial Venues



There is a low amount of volunteers (**13%**) involved in the private commercial venues, and the share of volunteers work of all working hours is very low (**2%**). Most work (**91%**) is done by paid professionals. In total **41%** of the workers in private commercial venues are female.

*Based on collected data (years 2016 and 2017) of 193 private commercial music venues part of Live DMA.*