



# content






members map	2
events & visits music venues	3
work music venues	4
income & expenditure music venues	5
events & visits music festivals	6
members list	7
VNPF activities	8

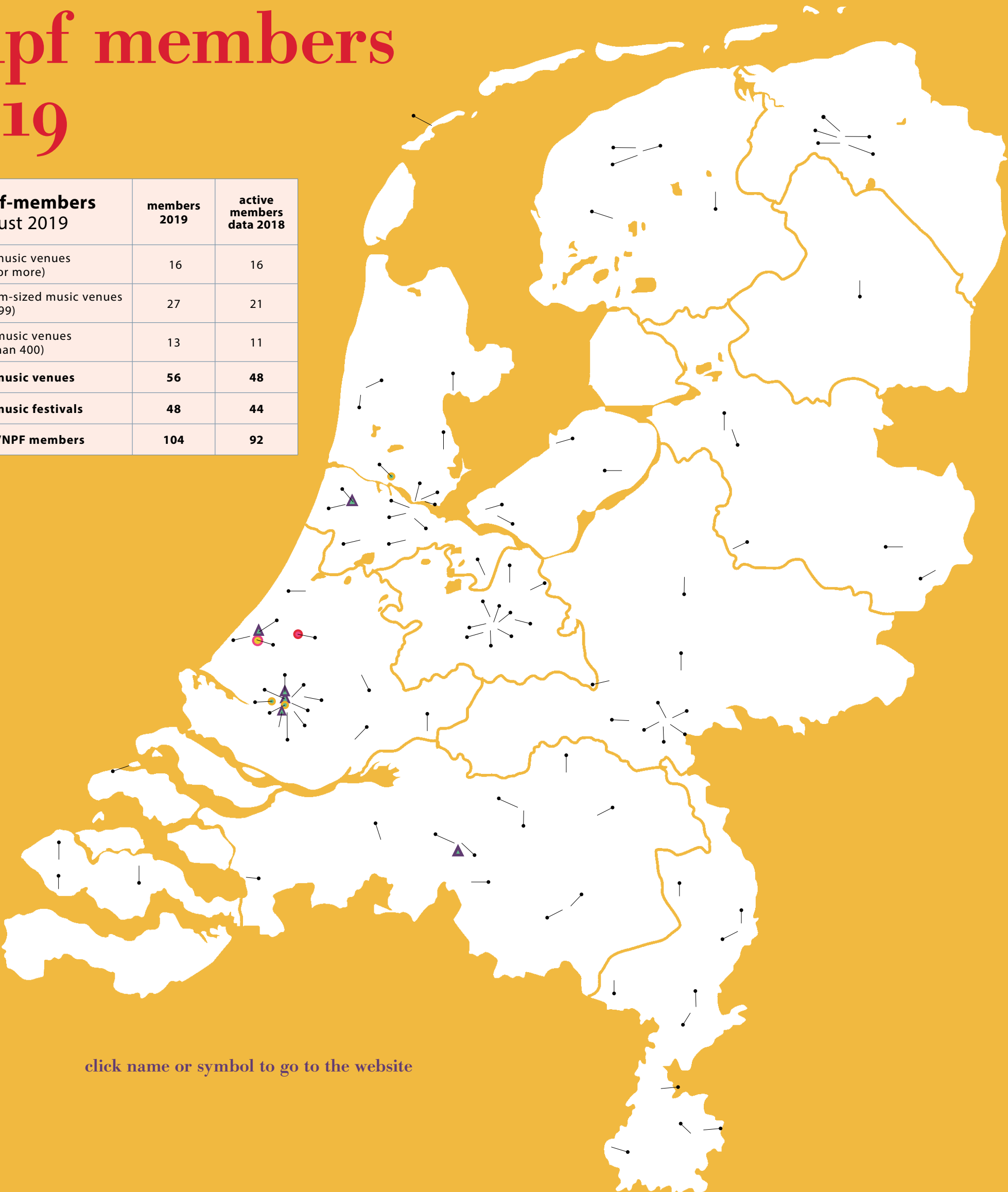
# 2018

dutch live  
music venues  
and festivals  
facts & figures

# vnpf members

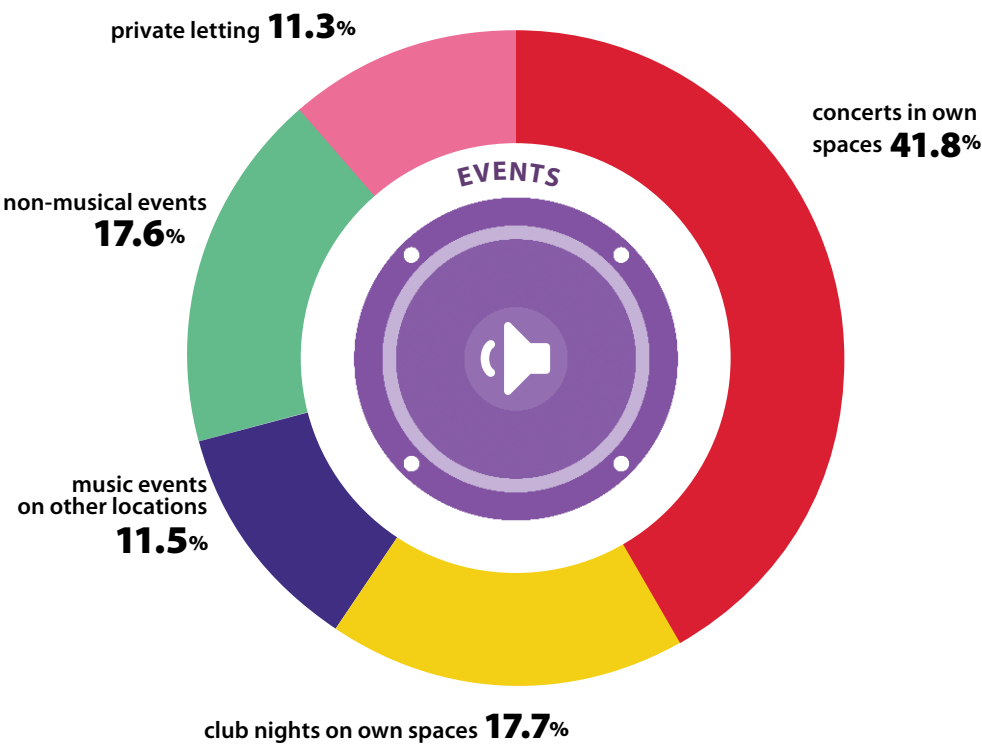
## 2019

vnpf-members august 2019	members 2019	active members data 2018
 large music venues (1000 or more)	16	16
 medium-sized music venues (400-999)	27	21
 small music venues (less than 400)	13	11
 <b>total music venues</b>	<b>56</b>	<b>48</b>
 <b>total music festivals</b>	<b>48</b>	<b>44</b>
<b>total VNPf members</b>	<b>104</b>	<b>92</b>



click name or symbol to go to the website

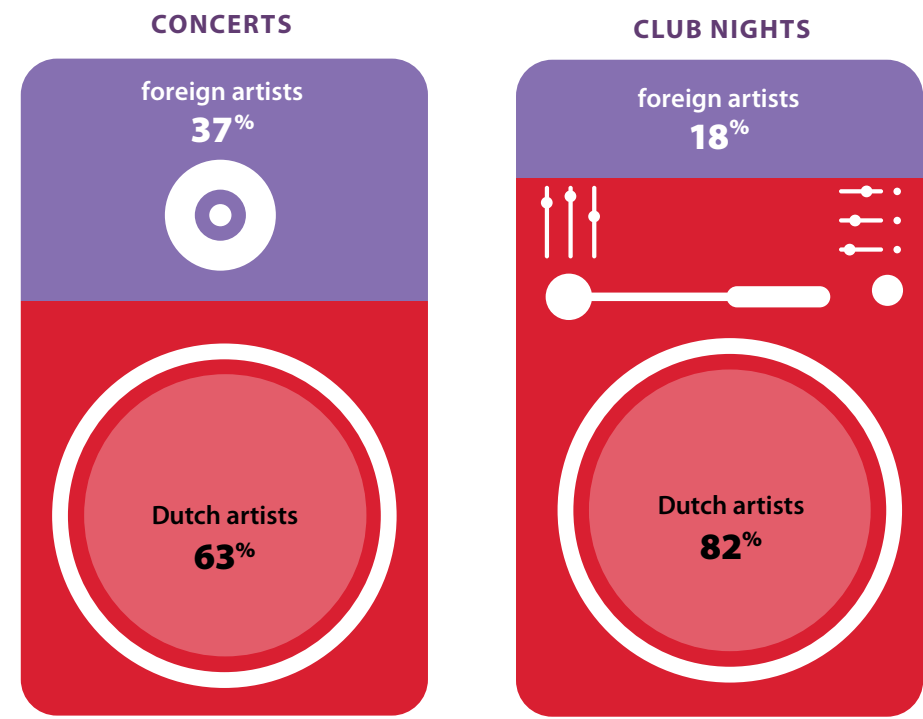
# events & visits music venues



15,733 events, 5,324,152 visits

71% music events, attract 86% of all audience  
**Live concerts** attract most audience in total  
**Club nights** attract most audience per event

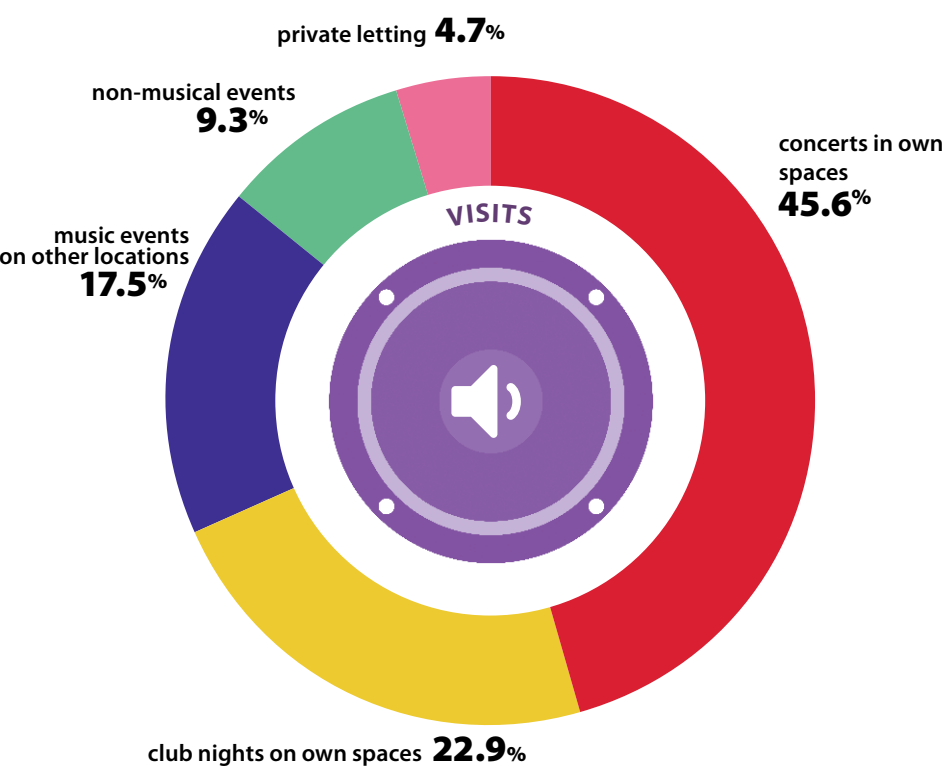
**Non-musical** is mainly cinema, theatre and debates



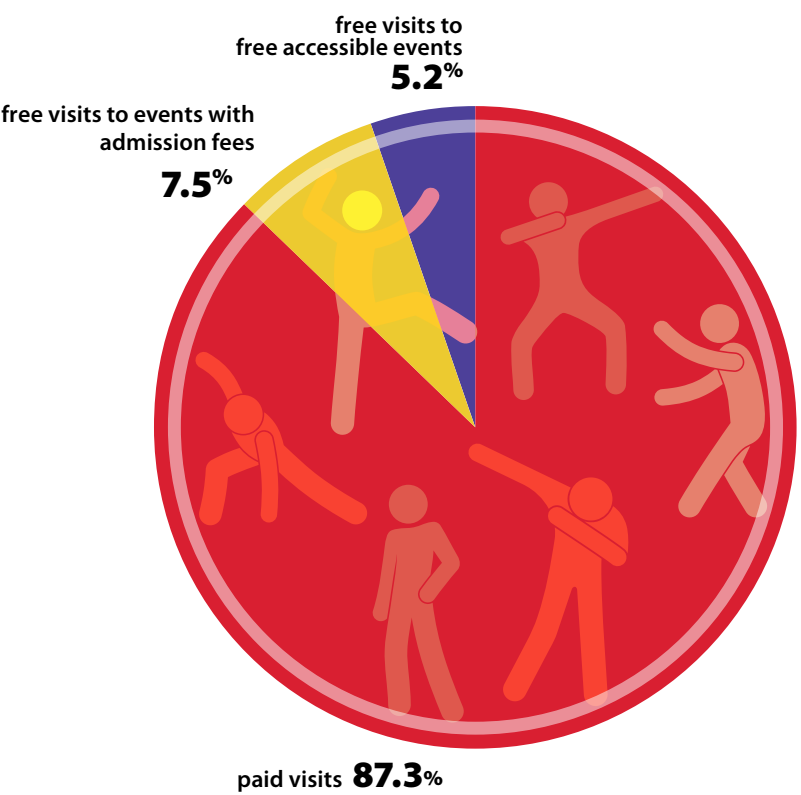
26,030 music performances

Mostly Dutch acts are programmed, especially during club nights

Well over 87% of the audience pays admission  
20% of concerts and 22% of club nights are sold out

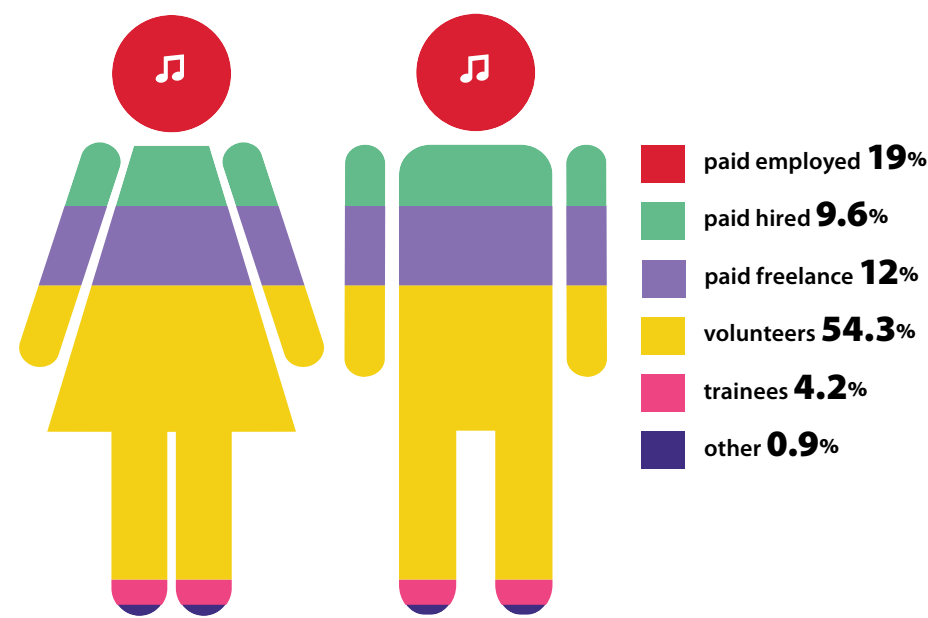


## DISTRIBUTION OF PAID VISITS AND FREE VISITS



# work music venues

DISTRIBUTION OF WORKERS PER TYPE OF EMPLOYMENT

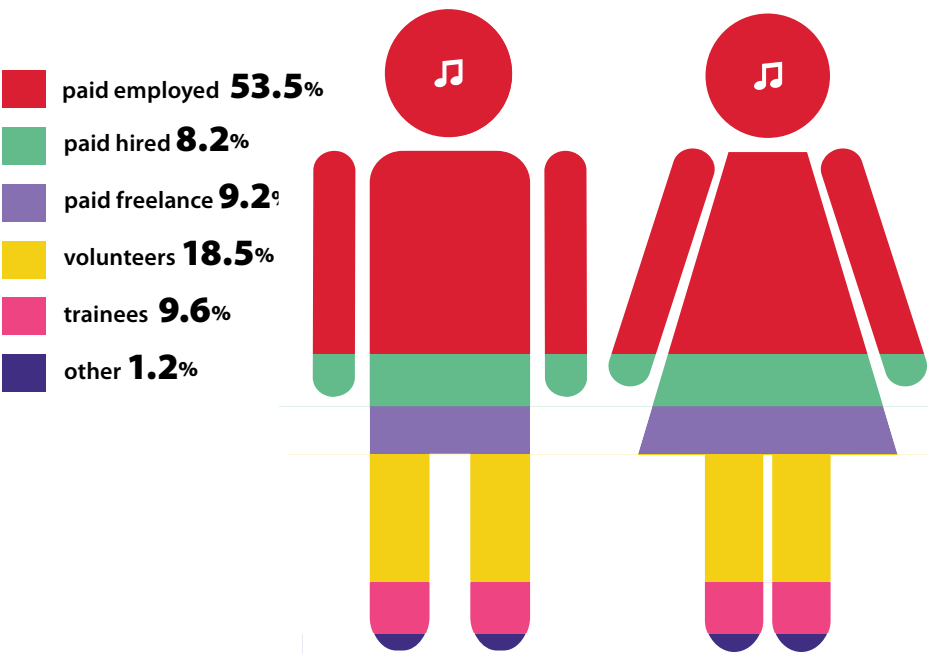


7,762 workers in total

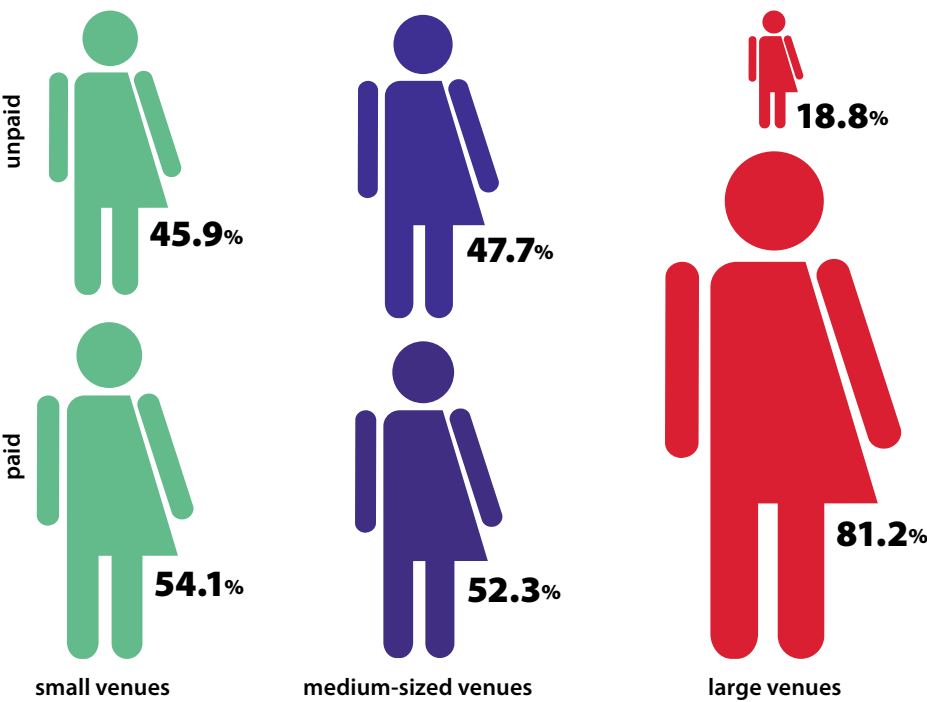
54% is volunteer and 4% is trainee  
42% of all workers is paid: employed, hired and freelance

72% of all working hours (FTE) is paid

DISTRIBUTION OF WORKING HOURS (FTE) PER TYPE OF EMPLOYMENT



DISTRIBUTION OF WORKING HOURS (FTE) PAID / UNPAID

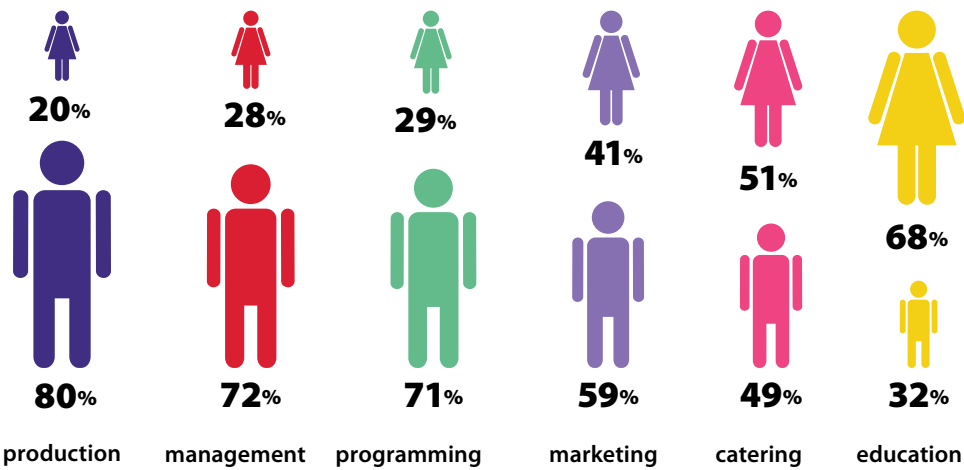


Large music venues have mostly paid workers  
Small and medium-sized venues work more often with volunteers | Volunteers work is mostly done during music events, such as catering and production

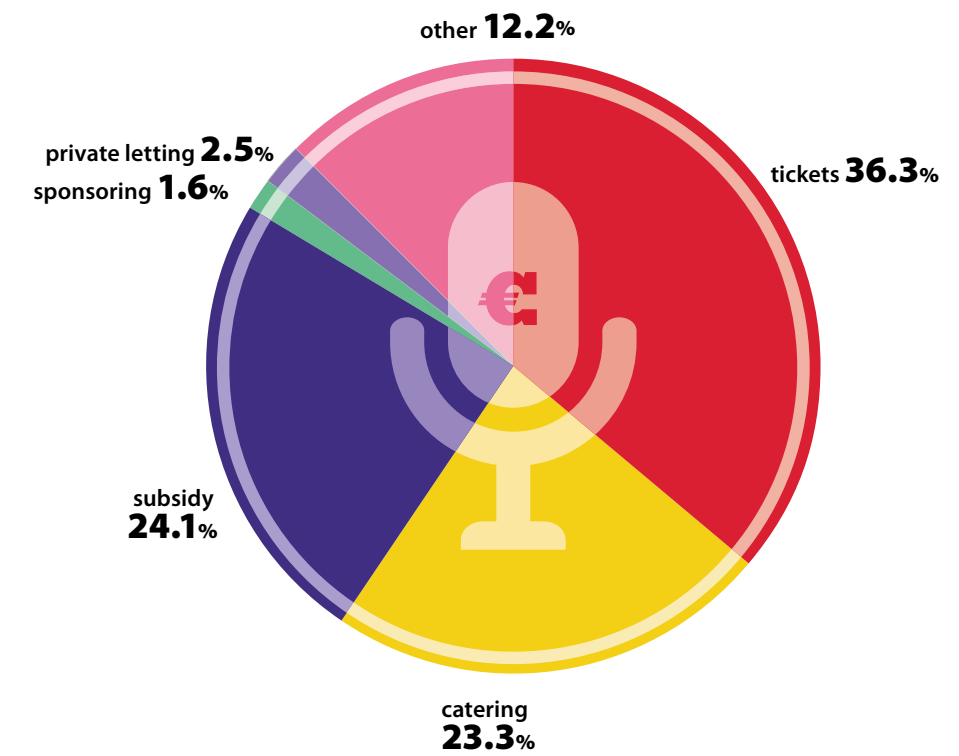
28% of all working hours are used for catering, 22% for production, 21% for management, programming, marketing and education, and 29% for other work such as box office, cloakroom, security, administration and cleaning

42.5% of all workers is female

DISTRIBUTION MALE/FEMALE WORKERS (FTE) PER FUNCTION



# income & expenditure music venues



€ 161.9 million total turnover

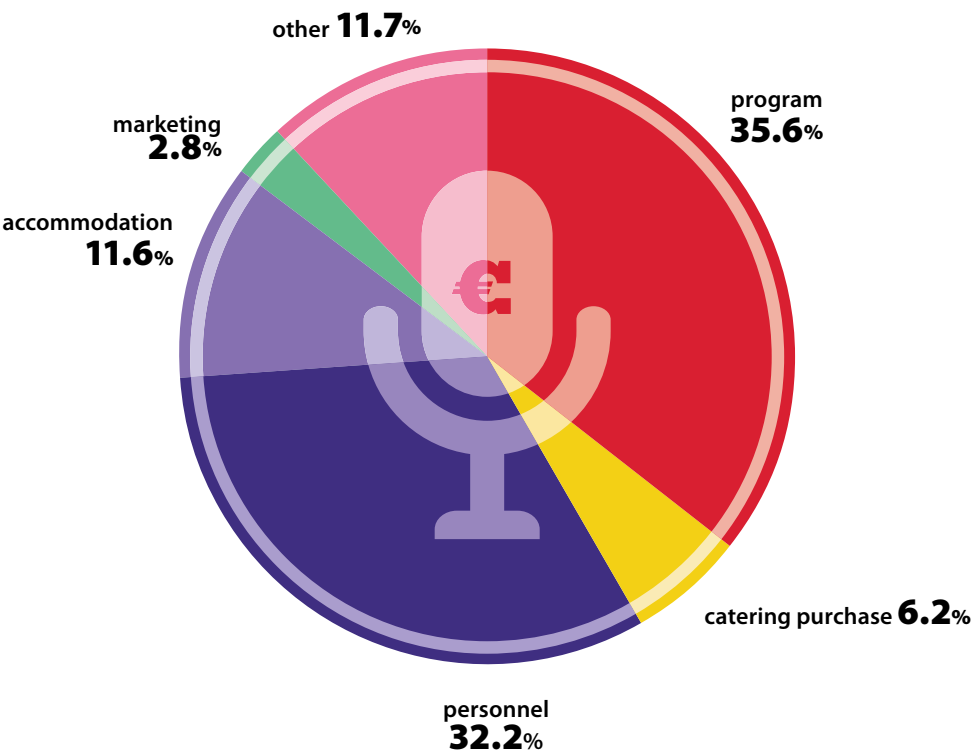
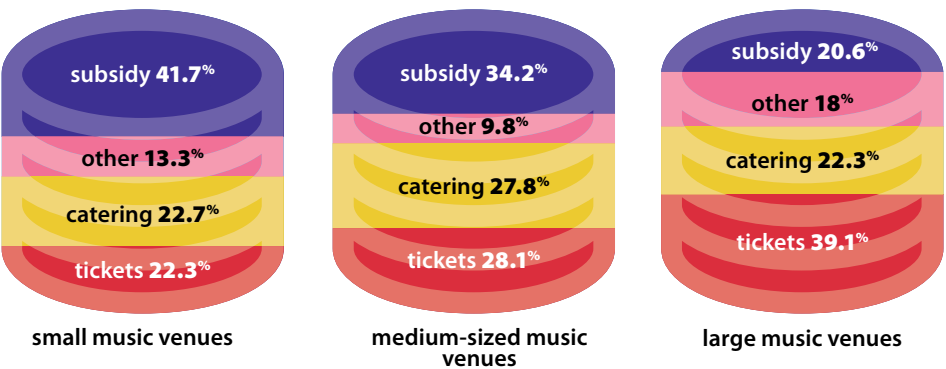
100% of the music venues is non-profit

24% of the total income is subsidy, of which 96,4% comes from municipalities

Large music venues have a higher share of audience income  
Smaller music venues have a higher share of subsidy

€ 18.41 average admission fee paid at box office  
€ 10.11 average catering sales per visitor

## DISTRIBUTION OF INCOME PER VENUES AUDIENCE CAPACITY

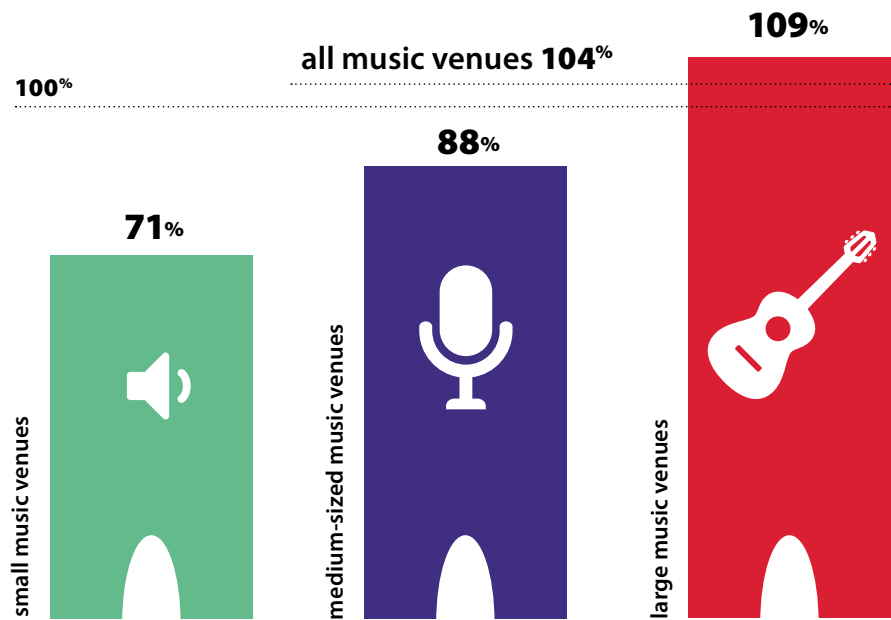


€ 159.1 million total expenditure

Audience capacity has not much influence on the distribution of expenditure  
Large music venues do have a higher share of program costs

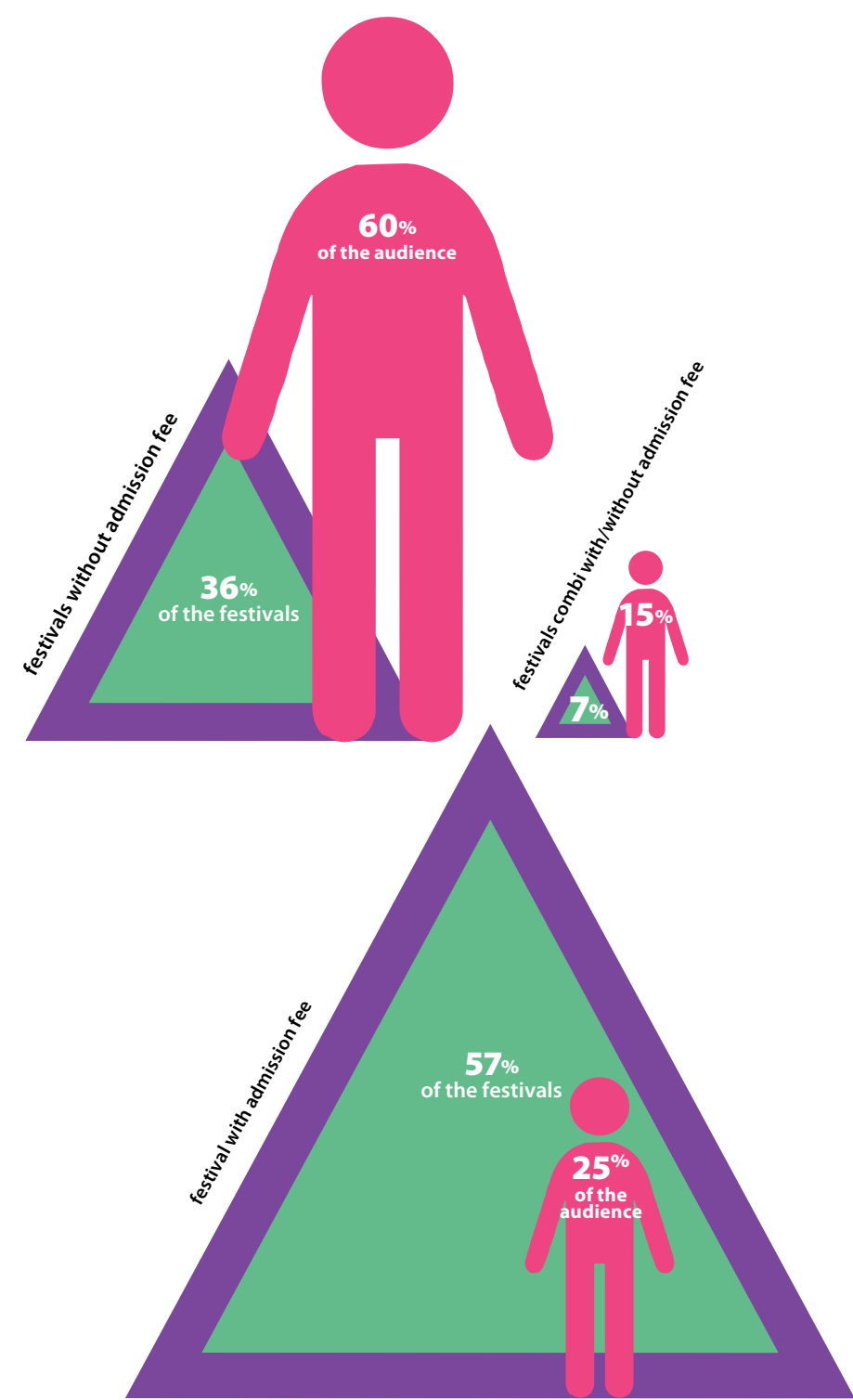
63% of the program costs were artists fees  
Other program costs include copyright, booking fees, hotel, catering and backline

## TICKETING REVENUES (NOT) COVERING PROGRAM COSTS



# events & visits music festivals

DISTRIBUTION FESTIVALS AND VISITS WITH AND WITHOUT ADMISSION FEE

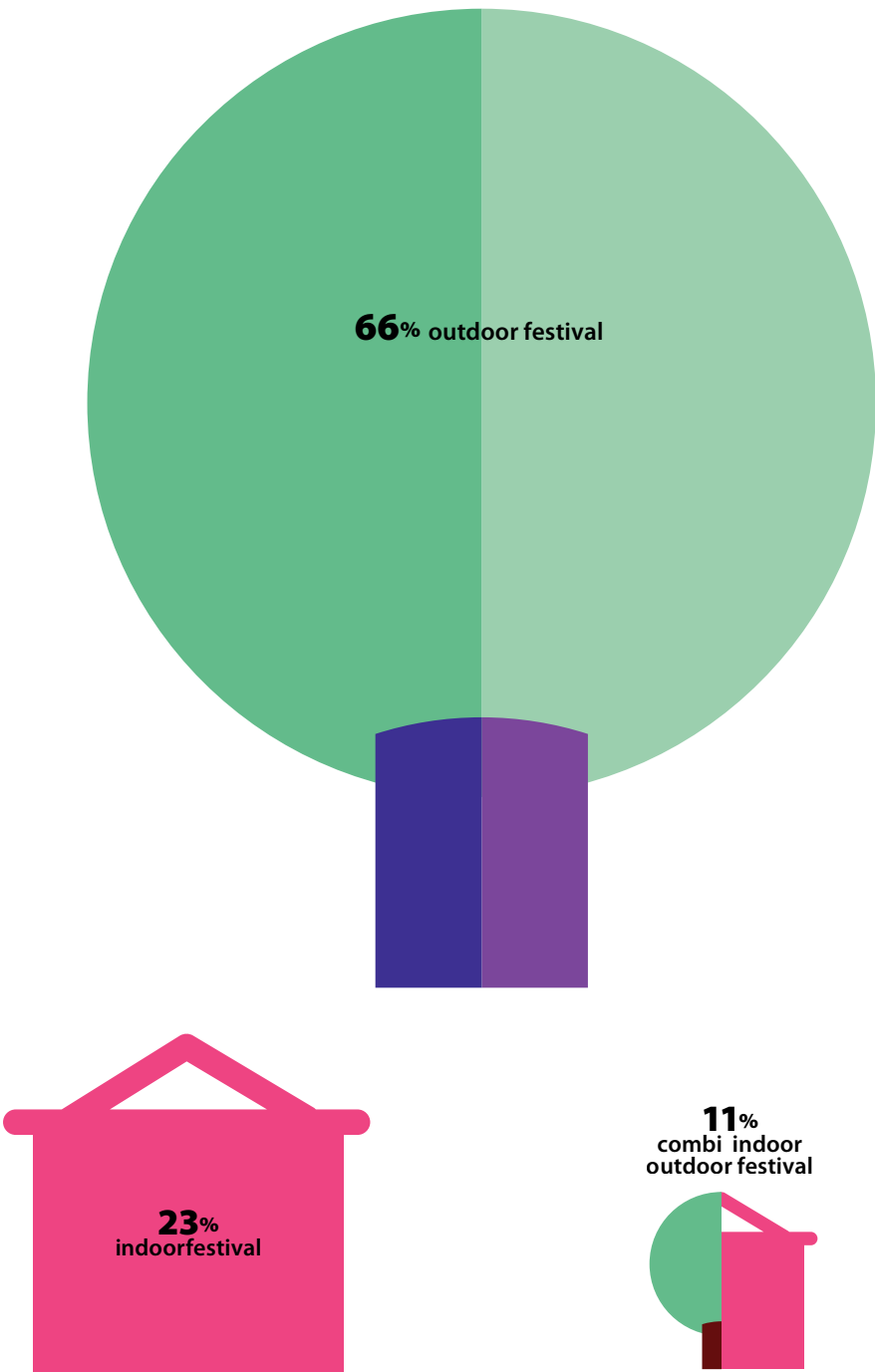


44 VNPF music festivals

329 music stages  
2,841 music performances  
average 65 music acts per festival

2.0 million visits

DISTRIBUTION OUTDOOR AND INDOOR FESTIVALS



77% of the music festivals is (partly) outdoor

43% of the music festivals has (partly) free entrance, which attract 75% of the total audience

55% of the music festivals is a multi-day festival, which attract 49% of the total audience





## VNPF music venues 2019

**013**  
Tilburg  
[www.013.nl](http://www.013.nl)

**Baroeg**  
Rotterdam  
[www.baroeg.nl](http://www.baroeg.nl)

**Beest, 't**  
Goes  
[www.tbeest.nl](http://www.tbeest.nl)

**Bibelot**  
Dordrecht  
[www.bibelot.net](http://www.bibelot.net)

**Boerderij**  
Zoetermeer  
[www.cultuurpodiumboerderij.nl](http://www.cultuurpodiumboerderij.nl)

**Bolwerk, Het**  
Sneek  
[www.hetbolwerk.nl](http://www.hetbolwerk.nl)

**Burgerweeshuis**  
Deventer  
[www.burgerweeshuis.nl](http://www.burgerweeshuis.nl)

**Capsloc**  
Capelle aan den IJssel  
[www.capsloc.nl](http://www.capsloc.nl)

**Corneel**  
Lelystad  
[www.corneel.nl](http://www.corneel.nl)

**Doornroosje**  
Nijmegen  
[www.doornroosje.nl](http://www.doornroosje.nl)

**Duycker**  
Hoofddorp  
[www.duycker.nl](http://www.duycker.nl)

**ECI Cultuurfabriek**  
Roermond  
[www.ecicultuurfabriek.nl](http://www.ecicultuurfabriek.nl)

**Effenaar**  
Eindhoven  
[www.effenaar.nl](http://www.effenaar.nl)

**EKKO**  
Utrecht  
[www.ekko.nl](http://www.ekko.nl)

**FLUOR**  
Amersfoort  
[www.fluor033.nl](http://www.fluor033.nl)

**Flux, De**  
Zaandam  
[www.podiumdeflux.nl](http://www.podiumdeflux.nl)

**Gebouw-T**  
Bergen op Zoom  
[www.gebouw-t.nl](http://www.gebouw-t.nl)

**Gebr. De Nobel**  
Leiden  
[www.gebrdenobel.nl](http://www.gebrdenobel.nl)

**Gigant**  
Apeldoorn  
[www.gigant.nl](http://www.gigant.nl)

**Grenswerk**  
Venlo  
[www.grenswerk.nl](http://www.grenswerk.nl)

**Groene Engel**  
Oss  
[www.groene-engel.nl](http://www.groene-engel.nl)

**Hedon**  
Zwolle  
[www.hedon-zwolle.nl](http://www.hedon-zwolle.nl)

**Helling, De**  
Utrecht  
[www.dehelling.nl](http://www.dehelling.nl)

**Iduna**  
Drachten  
[www.iduna.nl](http://www.iduna.nl)

**Kroepoekfabriek**  
Vlaardingen  
[www.kroepoekfabriek.nl](http://www.kroepoekfabriek.nl)

**Luxor Live**  
Arnhem  
[www.luxorlive.nl](http://www.luxorlive.nl)

**Manifesto**  
Hoorn  
[www.manifesto-hoorn.nl](http://www.manifesto-hoorn.nl)

**Meester, De**  
Almere  
[www.demeesteralmere.nl](http://www.demeesteralmere.nl)

**Melkweg**  
Amsterdam  
[www.melkweg.nl](http://www.melkweg.nl)

**Merleyn**  
Nijmegen  
[www.doornroosje.nl/merleyn](http://www.doornroosje.nl/merleyn)

**Metropool**  
Hengelo  
[www.metropool.nl](http://www.metropool.nl)

**Mezz**  
Breda  
[www.mezz.nl](http://www.mezz.nl)

**Muziekgieterij**  
Maastricht  
[www.muziekgieterij.nl](http://www.muziekgieterij.nl)

**Neushoorn**  
Leeuwarden  
[www.neushoorn.nl](http://www.neushoorn.nl)

**Nieuwe Nor**  
Heerlen  
[www.nieuwenor.nl](http://www.nieuwenor.nl)

**Oosterpoort, De**  
Groningen  
[www.spotgroningen.nl](http://www.spotgroningen.nl)

**P3**  
Purmerend  
[www.p3purmerend.nl](http://www.p3purmerend.nl)

**P60**  
Amstelveen  
[www.p60.nl](http://www.p60.nl)

**Paard**  
Den Haag  
[www.paard.nl](http://www.paard.nl)

**Paradiso**  
Amsterdam  
[www.paradiso.nl](http://www.paradiso.nl)

**Patronaat**  
Haarlem  
[www.patronaat.nl](http://www.patronaat.nl)

**Peppel, De**  
Zeist  
[www.peppel-zeist.nl](http://www.peppel-zeist.nl)

**Podium Gorcum**  
Gorinchem  
[www.podiumgorcum.nl](http://www.podiumgorcum.nl)

**Pul, De**  
Uden  
[www.livepul.com](http://www.livepul.com)

**Rotown**  
Rotterdam  
[www.rotown.nl](http://www.rotown.nl)

**Simplon**  
Groningen  
[www.simplon.nl](http://www.simplon.nl)

**So What!**  
Gouda  
[www.so-what.nl](http://www.so-what.nl)

**Spot, De**  
Middelburg  
[www.despotmiddelburg.nl](http://www.despotmiddelburg.nl)

**TivoliVredenburg**  
Utrecht  
[www.tivolivredenburg.nl](http://www.tivolivredenburg.nl)

**Tolhuistuin**  
Amsterdam  
[www.tolhuistuin.nl](http://www.tolhuistuin.nl)

**Vera**  
Groningen  
[www.vera-groningen.nl](http://www.vera-groningen.nl)

**Victorie**  
Alkmaar  
[www.podiumvictorie.nl](http://www.podiumvictorie.nl)

**Volt**  
Sittard  
[www.poppodium-volt.nl](http://www.poppodium-volt.nl)

**Vorstin, De**  
Hilversum  
[www.devorstin.nl](http://www.devorstin.nl)

**Willem Twee**  
Den Bosch  
[www.willem-twee.nl](http://www.willem-twee.nl)

**WORM**  
Rotterdam  
[www.worm.org](http://www.worm.org)



## VNPF music festivals 2019

**Amsterdam Roots Festival**  
Amsterdam  
[www.amsterdamroots.nl](http://www.amsterdamroots.nl)

**Best Kept Secret**  
Hilvarenbeek  
[www.bestkeptsecret.nl](http://www.bestkeptsecret.nl)

**Bevrijdingsfestival Amsterdam  
Het Vrije Westen**  
Amsterdam  
[www.hetvrijewesten.eu.nl](http://www.hetvrijewesten.eu.nl)

**Bevrijdingsfestival Brabant**  
Den Bosch  
[www.bevrijdingsfestivalbrabant.nl](http://www.bevrijdingsfestivalbrabant.nl)

**Bevrijdingsfestival Den Haag**  
Den Haag  
[www.bevrijdingsfestivaldenhaag.nl](http://www.bevrijdingsfestivaldenhaag.nl)

**Bevrijdingsfestival Flevoland**  
Almere  
[www.bevrijdingsfestivalflevoland.nl](http://www.bevrijdingsfestivalflevoland.nl)

**Bevrijdingsfestival Fryslân**  
Leeuwarden  
[www.bevrijdingsfestivalfryslan.nl](http://www.bevrijdingsfestivalfryslan.nl)

**Bevrijdingsfestival Gelderland**  
Wageningen  
[www.bevrijdingsfestival gelderland.nl](http://www.bevrijdingsfestival gelderland.nl)

**Bevrijdingsfestival Groningen**  
Groningen  
[www.bevrijdingsfestival groningen.nl](http://www.bevrijdingsfestival groningen.nl)

**Bevrijdingsfestival Limburg**  
Roermond  
[www.bevrijdingsfestival limburg.nl](http://www.bevrijdingsfestival limburg.nl)

**Bevrijdingsfestival Nijmegen**  
Nijmegen  
[www.4en5mei-nijmegen.nl](http://www.4en5mei-nijmegen.nl)

**Bevrijdingsfestival Overijssel**  
Zwolle  
[www.bevrijdingsfestivaloverijssel.nl](http://www.bevrijdingsfestivaloverijssel.nl)

**Bevrijdingsfestival Utrecht**  
Utrecht  
[www.bevrijdingsfestival utrecht.nl](http://www.bevrijdingsfestival utrecht.nl)

**Bevrijdingsfestival Zeeland**  
Vlissingen  
[www.bevrijdingsfestivalzeeland.nl](http://www.bevrijdingsfestivalzeeland.nl)

**Bevrijdingsfestival Zuid-Holland**  
Rotterdam  
[www.bevrijdingsfestivalzh.nl](http://www.bevrijdingsfestivalzh.nl)

**Bevrijdingspop Haarlem**  
Haarlem  
[www.bevrijdingspop.nl](http://www.bevrijdingspop.nl)

**Bospop**  
Weert  
[www.bospop.nl](http://www.bospop.nl)

**Catch**  
Utrecht  
[www.catchfestival.nl](http://www.catchfestival.nl)

**Concert at SEA**  
Brouwersdam  
[www.concertatsea.nl](http://www.concertatsea.nl)

**Down The Rabbit Hole**  
Beuningen  
[www.downtherabbithole.nl](http://www.downtherabbithole.nl)

**Eurosonic Noorderslag**  
Groningen  
[www.esns.nl](http://www.esns.nl)

**Holland International Blues Festival**  
Grollo  
[www.hollandinternationalbluesfestival.com](http://www.hollandinternationalbluesfestival.com)

**Indian Summer**  
Langedijk  
[www.indiansummerfestival.nl](http://www.indiansummerfestival.nl)

**Into The Great Wide Open**  
Vlieland  
[www.intothegreatwideopen.nl](http://www.intothegreatwideopen.nl)

**Latin Weekender**  
America  
[www.latinweekender.com](http://www.latinweekender.com)

**Le Guess Who?**  
Utrecht  
[www.leguesswho.nl](http://www.leguesswho.nl)

**Left of the Dial**  
Rotterdam  
[www.leftofthedial.nl](http://www.leftofthedial.nl)

**Lowlands**  
Biddinghuizen  
[www.lowlands.nl](http://www.lowlands.nl)

**Motel Mozaïque**  
Rotterdam  
[www.motelmozaïque.nl](http://www.motelmozaïque.nl)

**NN North Sea Jazz Festival**  
Rotterdam  
[www.northseajazz.com](http://www.northseajazz.com)

**Oranjepop**  
Nijmegen  
[www.oranjepop-nijmegen.nl](http://www.oranjepop-nijmegen.nl)

**Parkpop Weekend**  
Den Haag  
[www.parkpop.nl](http://www.parkpop.nl)

**Pinkpop**  
Landgraaf  
[www.pinkpop.nl](http://www.pinkpop.nl)

**Popronde**  
diverse steden  
[www.popronde.nl](http://www.popronde.nl)

**Roadburn Festival**  
Tilburg  
[www.roadburn.com](http://www.roadburn.com)

**Rockit**  
Groningen  
[www.spotgroningen.nl/festivals/rockit](http://www.spotgroningen.nl/festivals/rockit)

**Rotterdam Unlimited**  
Rotterdam  
[www.rotterdamunlimited.com](http://www.rotterdamunlimited.com)

**Royal Park**  
Baarn  
[www.royalparklive.nl](http://www.royalparklive.nl)

**So What's Next?**  
Eindhoven  
[www.sowhatsnext.nl](http://www.sowhatsnext.nl)

**Soccerrock**  
Amsterdam  
[www.soccerrock.nl](http://www.soccerrock.nl)

**Stadspark Live**  
Groningen  
[www.stadsparklive.nl](http://www.stadsparklive.nl)

**Strawberry Fields Festival**  
Dedemsvaart  
[www.strawberryfieldsfestival.eu](http://www.strawberryfieldsfestival.eu)

**Transition Festival**  
Utrecht  
[www.tivolivredenburg.nl](http://www.tivolivredenburg.nl)

**Tuckerville**  
Enschede  
[www.tuckerville.nl](http://www.tuckerville.nl)

**Valkhof Festival**  
Nijmegen  
[www.valkhoffestival.nl](http://www.valkhoffestival.nl)

**Welcome to The Village**  
Leeuwarden  
[www.welcometothevillage.nl](http://www.welcometothevillage.nl)

**WOO HAH!**  
Tilburg  
[www.woohahfestival.com](http://www.woohahfestival.com)

**Zomerparkfeest**  
Venlo  
[www.zomerparkfeest.nl](http://www.zomerparkfeest.nl)

# VNPF activities

The VNPF is the industry association of music venues and music festivals in the Netherlands and has existed since 1993. In August 2019 the VNPF had 104 members, consisting of 56 music venues and 48 music festivals. In the interest of its members the VNPF exerts influence on legislation and (government) policy that concern music venues and festivals. Important topics are for example cultural policy, working conditions, legislation, taxes, copyrights, programming, prevention of hearing damage and regulations about public safety.

The VNPF develops services for its members to improve their performances. With the development of the online 'Music Venues Analysis System' venues may compare the ways in which they run their business. Thanks to collective agreements with suppliers venues may receive discounts on different products and services. The VNPF office also runs the administration of the related employers' association WNPf that developed the industry's own collective bargaining agreement. The VNPF promotes knowledge exchange with an online social platform for members and different meetings such as members days, an annual conference and a number of seminars at Eurosonic Noorderslag in Groningen. During ESNS the VNPF also awards the annual prizes 'IJzeren Podiumdieren' to its members.

For more info see [www.vnpf.nl](http://www.vnpf.nl)

## Association of Dutch Music Venues and Festivals

(Vereniging Nederlandse Poppodia en -Festivals, VNPF)

Bataviastraat 24, unit 1.13,

1095 ET Amsterdam

The Netherlands

+31 (0) 20 4215005

[info@vnpf.nl](mailto:info@vnpf.nl)

[www.vnpf.nl](http://www.vnpf.nl)

## Editors

Arne Dee (VNPF), Berend Schans (VNPF)

## Translation

Arne Dee (VNPF)

## Data processing music venues

Arne Dee (VNPF), Fenke Legerstee (ABF Research)

## Data processing music festivals

Arne Dee (VNPF), Harry van Vliet (HvA, Festival Atlas)

## Graphic design & infographics

Helma Timmermans, [www.helmatimmermans.nl](http://www.helmatimmermans.nl)

## Fotocredits

Unknown Mortal Orchestra - Best Kept Secret 2018 © Willem Schalekamp

In August 2019 56 music venues and 48 music festivals were members of the VNPF. The information in this publication is based on the figures of 48 of these music venues and 44 of these music festivals, that were active during 2018 and of which the figures were available. The VNPF wants to emphasize that the figures are totals and averages and therefore no statements can be made about individual music venues and festivals.

All amounts in this publication are excluded VAT.

In spite of all the care devoted to the editing of this publication, the publisher cannot accept liability for any damage that is the result of any error in this publication.

'Dutch live music venues and festivals facts & figures 2018' is a publication of the VNPF, Amsterdam © 2019. All rights reserved. Nothing from this publication may be multiplied, stored in an automated data file or be made public, in any form or in any way, electronically, mechanically, by means of photocopies, recordings or any other method without the publisher's prior permission.