

SUPPORT YOUR LOCAL MUSIC SCENE #EUElections2019

EUROPEAN
ELECTIONS

23 - 26 May

LIVE
DMA



Co-funded by the
Creative Europe Programme
of the European Union

LIVE DMA'S CAMPAIGN FOR THE 2019 EU ELECTIONS - FINAL REPORT

This report was written at the end of the 2019 European elections. It aims at giving some general information on European institutions and the Cultural policy of Europe as well as giving the state of Live DMA's campaign for these elections, some feedback on it and present what we will do after this campaign.

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European Institutions - General Information

EUROPEAN PARLIAMENT

- 751 Members of the European Parliament (MEPs) represent the citizens of the Member States
- Jointly adopts laws with the Council of the EU
- Jointly adopts (annual) budget of the EU
- Supervises all Community activities
- There are 20 specialised committees in the EU Parliament, one Committee on Culture and Education (CULT committee)

EUROPEAN COMMISSION

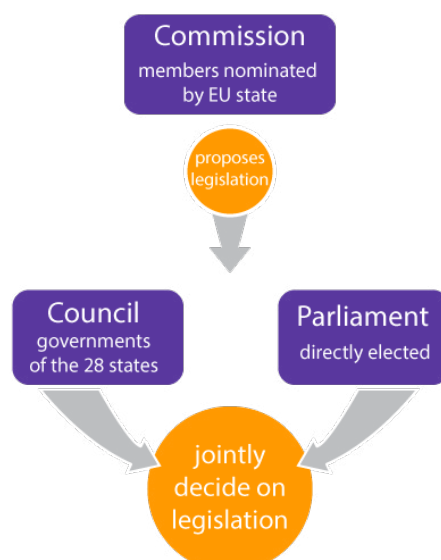
- Shapes overall EU strategy
- Proposes new EU laws and policies, monitors their implementation and manages the EU budget
- 31 directorates-general develop, manage and implement EU policy, law and funding
- Education, Culture, Youth and Sport Commission which includes the Directorate General Education and Culture (DG EAC)

COUNCIL OF THE EU

- Made up of representative of each Member State at ministerial level, e.g. culture, finance, Education, Youth, Culture and Sport (EYCS)
- Adopts EU legislation through regulations and directives, prepares decisions and non-binding recommendations: EYCS mostly incentive measures and recommendations
- Cultural Affairs Committee (CAC): prepares work of EU ministers for culture, discusses legislative proposals

EUROPEAN COUNCIL

- Heads of State or Government of the Member States: sets out general political guidelines of the EU



Cultural Policy in the European Union

The European Union, founded after the World War II, has developed since its creation several policies on culture. It is important to note that **the cultural competence remains at the level of the member states**: they are responsible for their own cultural policies at their national level while **the Union's role is to encourage cooperation and support and supplement Member States' actions** (this is called the principle of subsidiarity)

1992: Treaty of Maastricht, first time culture is mentioned in an EU treaty

2000: First EU Culture funding programme

2007: European Agenda for Culture. It is the first time the European Commission put forward an EU Cultural Policy

2018: New European Agenda for Culture

2021: First European programme dedicated to the music sector?

The New European Agenda for Culture sets out over 25 actions across five dimensions, including:

Social



- A new artists' mobility scheme under Creative Europe
- Actions on social inclusion through culture, including for refugees and migrants
- A project to develop cultural and creative spaces in cities across Europe
- Research on cultural cross-overs including health and well-being impacts

Economic



- Promotion of arts education, including an assessment by the Organisation for Economic Co-operation and Development of creative and critical thinking skills
- Master's modules in creativity for interested universities
- Dialogues with cultural and creative sectors, including music, audiovisual, and in the context of a renewed Industrial Policy Strategy

External



- Enhanced support for culture in the Western Balkans, Eastern Partnership and African Caribbean & Pacific countries
- Launch of European Houses of Culture in partner countries

Cultural heritage



- Two new Action Plans: on the policy legacy of the European Year for Cultural Heritage 2018, and on combating illicit trade in cultural goods
- In future EU programmes including cohesion policy, development of quality principles for restoration and conservation of cultural heritage

Digital4Culture



- The creation of heritage digitisation centres across the EU
- A new EU Film Week to make European films available to schools across Europe
- A new pan-European network of Digital Creative Hubs
- Mentoring schemes for audiovisual professionals, particularly women

The CULT committee in the European Parliament

In the European Parliament, any elected Member of the European Parliament (MEP) can choose to join the Culture & Education committee (CULT committee) to work on EU policies regarding culture & education. It is made of 61 members.

Under the European Parliament's Rules of Procedure, **the CULT Committee has the following responsibilities:**

1. the cultural aspects of the European Union, and in particular:
 - (a) improving the knowledge and dissemination of culture
 - (b) the protection and promotion of cultural and linguistic diversity
 - (c) the conservation and safeguarding of cultural heritage, cultural exchanges and artistic creation
2. the Union's education policy, including the European higher education area, the promotion of the system of European schools and lifelong learning
3. audiovisual policy and the cultural and educational aspects of the information society
4. youth policy
5. the development of a sports and leisure policy
6. information and media policy
7. cooperation with third countries in the areas of culture and education and relations with the relevant international organisations and institutions.

The CULT committee released its Activity Report for the mandate 2014 – 2019, where you can find:

- Resolution on the role of intercultural dialogue, cultural diversity and education in promoting EU fundamental values
- Resolution on a coherent EU policy for cultural and creative industries (CCIs)
- Resolution towards an EU strategy for international cultural relations
- New European Agenda for Culture
- Implementation report on Creative Europe
- Erasmus programme 2021 - 2027
- The EU Multiannual Financial Framework and the CULT Committee budget

The Creative Europe Agency is in charge of the Creative Europe Programme.

Creative Europe 2014 – 2020: 1,46 billion € which is 0,1% of the EU total budget for 2014 -2020

Creative Europe 2021 – 2027: proposal by the EU Commission of 1,85 billion €. The Parliament wants to double the budget.

Live DMA's 2019 Parliamentary European Elections Campaign

Live DMA has developed a strategy for this campaign: three broad goals and four concrete actions to reach these objectives.

Our goals were to:

- **Affirm our position as stakeholder of the live music sector**
- **Assert the network's values and goals to European officials**
- **Advocate for better conditions for live music venues, clubs and festivals in Europe**

These goals served as guidelines to develop four concrete actions for this campaign.

1) Communication with MEP candidates

In collaboration with Culture Action Europe, collection of the list of candidates per party and their contact: **3167 candidates names and 400 emails collected in 14 EU countries.**

Mailing of a questionnaire to these MEP candidates to collect their opinions on live music and culture in Europe : **16 answers collected.**

Reply and present our point of view on their answers, present their national/local Live DMA member and present our **European elections advocacy paper** entitled *Amplifying the Added Value of Live Music Scenes for Europe*.

2) Creating and disseminating an advocacy paper

We have edited **a statement where we assert our values, present our commitments and call on the EU** to ensure a number of actions (dialogue, support, diversity, fair legislation, recognition, dedicated actions in EU programmes).

In this statement, we commit:

- To represent a collective voice based on the democratic participation of our members.
- To cooperate and provide accurate knowledge and expertise on the sector's challenges to policy makers through Data collection (The Survey) and exchange of knowledge (the resource platform).
- To cooperate with various partners in order to build collectively a strong and coherent sector (working on topics such as culture, music, research, cities, health, social, economy).
- To promote the general interest in adequation with European values and cultural rights.

We also call on the EU to ensure:

- The renewal of the support on Creative Europe with more budget to achieve ambitious plans.

The support of the live music sector with dedicated actions on circulation, training schemes, observation as it was started with the Music Moves Europe program.

- The organisation of a dialogue between the sector and policy makers to cooperate on the design and implementation of public policies.
- The nurturing and protection of the diversity of organisations (from small and medium sized independent companies to non-profit organisations) facing multinational companies seeking private profit only.
- The connections and the culture with other sectors and EU programs
- The recognition of venues for their cultural and social values and not only as entertainment and facilitate their access to funding and/or beneficial tax regimes.
- The development of a fair legislation that does not solely accommodate large corporate monopolies.
- The support of the sector's structuration by strengthening representative national and European associations.

The full statement can be consulted [here](#).

We sent it to MEP candidates and to the press (3 articles written in Spanish, French and German) and we regularly communicated on it on our social media.

3) Communication on our social media

We regularly posted on social media about our campaign: quotes taken from MEP candidates answers to our questionnaire, the statement, events we attended on live music and European elections. Our slogan: **#SupportYourLocalMusicScene**

We informed our followers on the variety of discourse that MEP candidates from different political parties and different countries had on culture and more particularly live music.

More than 50 posts on the elections were published on different social media that were liked more than 350 times.

The quotes from MEP candidates we have gathered and posted on our social media during our campaign:

"Festivals and clubs trigger social interactions between people from different social backgrounds. Thereby, festivals and other music venues contribute greatly to the inclusiveness and diversity of the cultural offerings and their audiences in Europe."

Quote collected from German MEP candidate Petra Kammerevert within Live DMA's EP election campaign

"We stress the importance of our identity, our language, our heritage, our Western culture that has produced so much welfare and prosperity, especially the last centuries. Our culture is rooted in Western tradition, Christianity, humanism and the enlightenment."

Quote collected from spokesperson Freek Niesten (Flanders) within Live DMA's EP election campaign

"Music venues, clubs and festivals are important to recognize new talents from each member country and therefore enrich European culture."

Quote collected from Latvian MEP candidate Anita Ozolina within Live DMA's EP election campaign

"A special effort was made in favour of music in the new programme defended by the European Parliament. Every live music venue, club, festival [...] is an essential agent for emotion sharing, creativity and social projects."

Quote collected from Belgian MEP candidate Philippe Lamberts (Wallonia) within Live DMA's EP election campaign. Translated from French.

"We need to free culture from private interests where the criteria of rentability and profit restrain the creativity and liberty that art needs."

Quote collected from French MEP candidate Nathalie Arthaud within Live DMA's EP election campaign. Translated from French.

"Invite us to events, ask meetings with us, suggest events and topics for us to discuss in the Parliament. [...] Get involved in networks!"

Quote collected from British MEP candidate Julie Ward within Live DMA's EP election campaign (Live Online Dialogue)

"A strong and ambitious policy in favour of culture and more particularly music is necessary to enliven Europe and make it shine. In order to achieve this, we need to continue to fight for culture not to be considered as a merchandise but make sure it profits from important investment as well as a favourable fiscal status."

Quote collected from Belgian MEP candidate Cedric du Monceau (Wallonia) within Live DMA's EP election campaign. Translated from French.

"The EU has to ensure that the cultural scene [...] is as inclusive as possible. Ideally free concerts! I am convinced then that local music scenes will flourish if funds are there to support them"

Quote collected from Belgian MEP candidate Christophe Calis (Flanders) within Live DMA's EP election campaign (Live Online Dialogue)

"Every child and young person must have free access to music, sports and culture institutions. New construction of sports, cultural and conference centers with help of EU funds."

Quote collected from Latvian MEP candidate Uldis Kurvits within Live DMA's EP election campaign

"A Schengen visa for artists? Why not, but also a dedicated regime for artists like the "intermittents du spectacle" in France, which is very beneficial and guarantees income to artists between two representations or performances"

Quote collected from Belgian MEP candidate Véronique Lederman (Wallonia) within Live DMA's EP election campaign. Translated from French.

"A disrupted physical sales market and the online value gap are disturbing elements that have impacted the life and income of musicians. We believe that in the future the European music industry will need to work towards a 'fair trade music' - environment. Where stakeholders will commit to certain fair practice codes that allow for musicians to be treated and remunerated fairly for their work."

Quote collected from Belgian MEP candidate Katleen De Ridder (Flanders) within Live DMA's EP election campaign.

"Schengen visas for artists and cultural workers should be addressed through the regular channels; I do not think that some fields should get special treatment compared to the rest of the private sector, everyone should be on an equal footing."

Quote collected from Latvian MEP candidate Gatis Eglitis within Live DMA's EP election campaign.

4) Attending elections-related events

We participated in several events where we could meet MEP candidates or present our European Elections campaign:

- Culture Action Europe's **Live Online Dialogue**: an 8 hour long online dialogue between policy-makers, cultural actors and citizens focusing on the European Union's cultural policy.
- **DialogPop** conference by LiveKomm and VPBY: a two days conference reuniting German live music actors and some political candidates to talk about cultural policy in the live music sector.
- **Europe Day** by Liveurope: an annual conference to celebrate Europe and music. This year had a special focus on the European Elections.



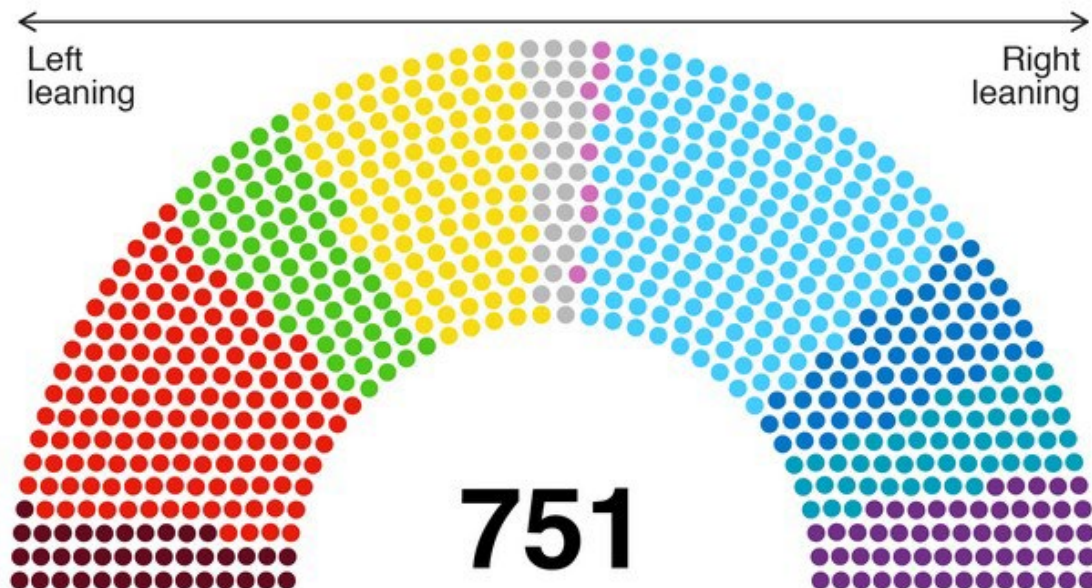
European Parliamentary Elections: Overall Results

- Two main European parties (Socials & Democrats and European People Party) have lost seats compared to the 2014-2019 Parliament
- More people voted for the Greens in the majority of countries
- More seats go to Nationalist, euroskeptics and far right parties

EU election results

Seats by party group

● Left (GUE/NGL): 39	● Independent MEPs: 8
● Socialists and Democrats (S&D): 146	● Centre-right (EPP): 180
● Greens (EFA): 69	● Conservatives (ECR): 59
● Liberals (ALDE): 109	● Populists (EFD): 54
● Others: 29	● Right-wing nationalists (ENF): 58



Combination of provisional, projected and final results as of 09:19. Source: EP

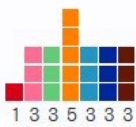


European Parliamentary Elections: Results per country part of Live DMA

● Far - Left ● Socialists & Democrats ● Greens ● Center and economic liberals ● Conservatives
● Nationalists ● Far - Right ● Others ● No results yet

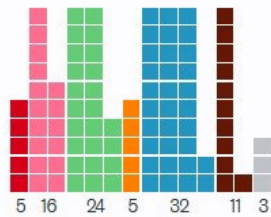
Belgium

21 seats



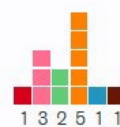
Germany

96 seats



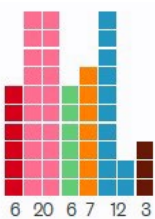
Denmark

18 seats



Spain

54 seats



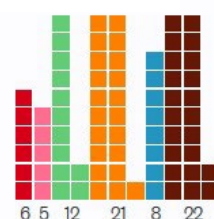
Finland

13 seats



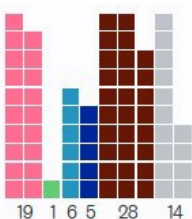
France

74 seats



Italy

73 seats



Latvia

8 seats



Lithuania

11 seats



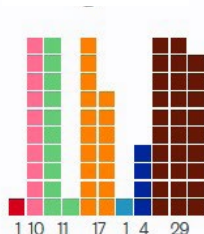
the Netherlands

26 seats



the United Kingdom

73 seats



Sweden

21 seats



Live DMA's 2019 European Parliamentary Elections Campaign: What's Next?

Now that the new MEPs are elected, **Live DMA will continue its efforts to advocate for better recognition and support of live music venues, clubs and festivals in Europe** by:

- Keeping track of the MEPs commitments and positions, especially but not only those who join the CULT committee in Parliament
- Updating the list of contact of elected MEPs for Live DMA and its members to contact their Parliamentary representatives
- Contacting and exchanging with MEPs to give them tools for understanding the live music sector and for Live DMA to advocate in favour of local music scenes

Useful Resources

European Parliament online portal: <https://www.europarl.europa.eu/portal/en>

CULT committee webpage: <https://www.europarl.europa.eu/committees/en/cult/home.html>

Live DMA 2019 European Parliamentary Elections toolkit: <http://www.live-dma.eu/toolkit-live-dmas-european-parliamentary-elections-campaign/>

Culture Action Europe 2019 EP elections campaign: <https://cultureactioneurope.org/projects/ep-elections-2019-campaign/>

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