



LIVEDMA

LINKING INITIATIVES AND VENUES IN EUROPE DEVELOPING MUSICAL ACTIONS

NKA / JI FILM & MEDIER

EUROPEAN NETWORK
FOR LIVE MUSIC
ASSOCIATIONS

CURRENTLY
REPRESENTING
+2500 MUSIC VENUES & FESTIVALS

17
MEMBERS

13

COUNTRIES

MISSION

#LIFESTYLEEUROPE

PROMOTE POPULAR LIVE MUSIC AS ART & CULTURE

LEVEL UP THE CONDITIONS FOR MUSIC VENUES & FESTIVALS

EMPOWER AND REPRESENT LIVE MUSIC PROFESSIONALS

PARTICIPATE IN PUBLIC POLICIES TO IMPROVE PEOPLE'S LIVES

KULTURA
Live



Norske
Konserterangerer

LIVEKOMM
LIVE MUSIC COMMUNITARIAN
KONCERTERANGERE

SAE
LON

forraigling
sambandene
PAP (pasaie
establisera



Svensk
LIVE



Club
Plasma



CIRCUITO
LIVE CLUB
ITALIANI



KEY NUMBERS

Collecting data on the live music sector is one of Live DMA's main activities. In 2015, 1100 venues and festivals situated all over Europe participated at our data collection **The Survey**. Key facts for 2015:

28 182 880 AUDIENCE ATTENDANCE

192 123 BANDS/ACTS PERFORMANCES

63 034 EMPLOYEES

MAIN TOPICS

AMATEUR STATUS
ARTISTIC CONTRACTS
AUDIENCE DEVELOPMENT
BUSINESS MODELS
CITY DEVELOPMENT
COMMUNITY WORK / CULTURAL ACTION
DEVELOPING VENUES ASSOCIATIONS IN ALL EUROPEAN COUNTRIES
DIVERSITY IN THE ARTISTIC PROGRAMS
DIVERSITY OF THE AUDIENCE
DIVERSITY IN THE PROFESSIONAL TEAMS
EVOLUTIONS OF TICKETING SYSTEMS
GENTRIFICATION
NIGHTLIFE ISSUES
PROJECTS FOR YOUTH PARTICIPATION / INTEGRATION
RELATIONSHIPS WITH LOCAL AND NATIONAL AUTHORITIES
RELATIONSHIPS WITHIN THE MUSIC INDUSTRY CHAIN
SAFETY, PREVENTION AND SECURITY
SOUND LEVEL MANAGEMENT
SUSTAINABLE DEVELOPMENT
VOLUNTEERS

VENUES ACTIVITY

Live DMA members' venues are all highly engaged in live music programming. In addition to their main activity, the majority also support social and educational activities and almost half of the venues commit their activities to improving the professional competences of musicians.

100% LIVE MUSIC ACTIVITIES

56% SOCIAL & EDUCATIONAL ACTIVITIES

47% TOOLS & SPACE FOR MUSICIANS

47% ARTISTIC PROJECT SUPPORT



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